503960617 08/15/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4007272

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
BEND RESEARCH, INC.	01/30/2014

RECEIVING PARTY DATA

Name:	NIKE, INC.	
Street Address:	ONE BOWERMAN DRIVE	
City:	BEAVERTON	
State/Country:	OREGON	
Postal Code:	97005	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13175216

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: BANNER & WITCOFF, LTD.

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ATTORNEY DOCKET NUMBER:	215127.01569	
NAME OF SUBMITTER:	CAMILLE D. SAUER	
SIGNATURE:	/Camille D. Sauer/	
DATE SIGNED:	08/15/2016	

Total Attachments: 2

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PATENT 503960617 REEL: 039436 FRAME: 0477

ASSIGNMENT

Bend Research, Inc. to Nike, Inc. Attorney Docket No. 215127.01569

WHEREAS Bend Research, Inc., a corporation of Oregon, having a place of business at 64550 Research Road, Bend, Oregon, 97701, USA, herein called "Assignor," has acquired the entire right, title, and interest of Inventor James M. Mullin in a patent application entitled Sensor-Based Athletic Activity Measurements for which an Application for a Patent of the United States was filed on July 1, 2011, and accorded Serial Number 13/175,216, the invention disclosed therein and in any patent or patents to be obtained therefor; and

WHEREAS, Nike, Inc., a corporation of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005, USA, herein called "Assignee," is desirous of acquiring said invention and application and any patent or patents to be obtained therefor.

NOW THEREFORE, To All Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, Assignor has sold, assigned, and transferred, and by these presents does sell, assign, and transfer unto the said Assignee, its entire right, title, and interest in and to said application and the invention shown, described, or claimed therein; and in and to any extensions, reissues, divisions, or renewals of said application; and it does hereby authorize and request the Commissioner of Patents or other proper Officer, to issue such Letters Patent, or any of them to the said Assignee as the owners of the entire right, title, and interest and to the same, and to their successors or assigns.

Assignor further covenants and agrees, at the request and expense of the said Assignee, to execute such other and further assurances of title as may be necessary or proper to fully convey the interest herein sought to be conveyed, to execute such application papers as may be desired by the said Assignee for the filing of any division or renewal of the application herein conveyed, or for the reissues or extensions of any Letters Patent that may be granted upon said application, and to execute such other papers as desired by the said Assignee.

Assignor further assigns unto the said Assignee the invention disclosed in the application throughout all countries foreign to the United States, and do hereby authorize the said Assignee to apply for patents therefor in the name of the Assignee in countries where such procedure is proper and to claim the benefit of the International Convention and do agree to execute applications for the said invention in the several countries where it is necessary, and to execute assignments of such applications and the patents to be obtained therefor to the said Assignee, as well as all other necessary papers.

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ASSIGNMENT

Bend Research, Inc. Nike, Inc. **Attorney Docket No. 215127.01569**

I hereunto set my hand this 30 day of January, 2014. BENDRESEARCH, INC.

By: Such w De Kock

Printed Name

Sns Vice President + General Coursel

Title

The terms and conditions of this Assignment are accepted by the Assignee, NIKE,

Inc.

RECORDED: 08/15/2016

NIKE, Inc.

By:

Timothy J. Crean Attorney in Fact

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