503960725 08/15/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
IBRAHIM EDEN	04/25/2014

RECEIVING PARTY DATA

Name:	MICROSOFT CORPORATION
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14265103

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ATTORNEY DOCKET NUMBER:	340917.01 (WHG13333)
NAME OF SUBMITTER:	CATHERINE POLANCE
SIGNATURE:	/Catherine Polance/
DATE SIGNED:	08/15/2016

Total Attachments: 2

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PATENT 503960725 REEL: 039436 FRAME: 0931

PATENT ASSIGNMENT

I <u>Ibrahim Eden</u> ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "<u>DISPLAY DEVICE VIEWER GAZE ATTRACTION</u>" ("APPLICATION"), which:

will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL REPRESENTATIVES), to insert here in parentheses (filed on April 29, 2014 and given Application No. 14/265,103 by the following Office US – United States Patent and Trademark Office) this APPLICATION's Application No., filing date, and Office, when known;

\square was filed on $_$	and was given Application No
	by the following Office
"	n.

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

Application No.	Filing Date	Office

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MS Docket No.: WHG13333

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Mysen	4/25/14
Inventor's Signature	Date
Ibrahim Eden	
Printed Name in English	Printed Name in Native Language
	(if other than English)

RECORDED: 08/15/2016