503961017 08/15/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4007672

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KENT STANLEY BREWSTER	01/08/2013

RECEIVING PARTY DATA

Name:	PINTEREST, INC.
Street Address:	808 BRANNAN STREET
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15237343

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2064305110

Email: katherine@athorus.com

Correspondent Name: LARRY HARRIS
Address Line 1: PO BOX 579

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ATTORNEY DOCKET NUMBER: 127.0006-US-CON1	
NAME OF SUBMITTER:	MATT WILLIAMS
SIGNATURE:	/Matt Williams/
DATE SIGNED:	08/15/2016

Total Attachments: 4

source=1270006USCON1_AssignmentDeclaration#page1.tif source=1270006USCON1_AssignmentDeclaration#page2.tif source=1270006USCON1_AssignmentDeclaration#page3.tif source=1270006USCON1_AssignmentDeclaration#page4.tif

PATENT 503961017 REEL: 039438 FRAME: 0103

U.S. Patent Appln. No. 13/737,701 Filing Date January 09, 2013

Attorney Docket No. 127.0006

PARTIES TO THE ASSIGNMENT

Assignor(s):

Kent Stanley Brewster 808 Brannan Street San Francisco, CA 94103

Assignee:
Pinterest, Inc.
808 Brannan Street
San Francisco, CA 94103

AGREEMENT

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WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled				
"OBTAINING ATTRIBUTION INFORMATION FOR REPRESENTATIONS" (Invention) for which a				
non-provisional application for United States Letters Patent				
was filed on and accorded U.S. Serial No; or				
will be filed with this executed PATENT ASSIGNMENT for recordation.				
ASSIGNOR(S) hereby authorizes and requests ASSIGNEE'S legal representatives, of Athorus,				
PLLC, P.O. Box 990, Seattle, Washington 98111, associated with Customer No. 103182, to insert in the				
header above and here in parentheses (U.S. application no. 13/737,701, filed				
January 09, 2013) this application's U.S. application number and filing date, when known.				

PATENT REEL: 039438 FRAME: 0104

U.S. Patent Appln. No. 13/737,701 Filing Date January 09, 2013

Attorney Docket No. 127.0006

WHEREAS, ASSIGNEE, a corporation of the State of Delaware, is desirous of acquiring the

entire right, title and interest in and to the Invention and in and to any letters patent that may be granted

therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is

hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors

and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said

Application and any and all letters patent which may be granted for said Invention in the United States of

America and its territorial possessions and in any and all foreign countries, and in any and all provisional,

division, reissues, re-examinations and continuations thereof, including the right to file foreign

applications directly in the name of ASSIGNEE and to claim priority rights deriving from said application

to which said foreign applications are entitled by virtue of international convention, treaty or otherwise,

said Invention, application and all letters patent on said Invention to be held and enjoyed by ASSIGNEE

and its successors and assigns for their use and benefit and of their successors and assigns as fully and

entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer

and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and

Trademarks to issue all letters patent on said Invention to ASSIGNEE. ASSIGNOR(S) agree to execute

all instruments and documents required for the making and prosecution of applications for United States

and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose

of protecting title to said Invention or letters patent therefor.

AND ASSIGNOR(S) DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its

successors, legal representatives, and assigns all claims for damages and all remedies arising out of any

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PATENT REEL: 039438 FRAME: 0105

U.S. Patent Appln. No. 13/737,701 Filing Date January 09, 2013

Attorney Docket No. 127.0006

violation of the rights assigned hereby that may have accrued prior to the date of assignment to

ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain

damages for past infringements of said letters patent before or after issuance.

AND ASSIGNOR(S) DOES HEREBY covenant and agree that ASSIGNOR(S) will

communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to

ASSIGNOR respecting the Invention or said application, and testify in any legal proceeding, assist in the

preparation of any other patent property relating to the application and the Invention or any improvements

made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all

rightful oaths and/or declarations in connection with the application and the Invention including any

improvements made thereto, any patent applications filed therefrom, and any continuing application filed

from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE,

its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the

Invention in all countries. These provisions are binding upon our heirs, legal representatives,

administrators, and assigns.

CORRESPONDENCE ADDRESS

I hereby direct all correspondence and telephone calls in connection with this application be

addressed to the number associated with the customer number listed below, which is:

Customer No.

"103182"

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PATENT REEL: 039438 FRAME: 0106

U.S. Patent Appln. No. 13/737,701 Filing Date January 09, 2013 DECLARATION	Attorney Docket No. 127.	0006
As a below named inventor, I hereby declare that:		
This declaration is directed to:		
the attached application; or		
United States application number	filed on	or
PCT international application number	filed on	
The above-identified application was made or authorize	ed to be made by me.	
I believe that I am the original inventor or an original jo application.	int inventor of a claimed Invention in the	
I have reviewed and understand the contents of the above duty to disclose to the US Patent & Trademark Office a patentability as defined in 37 CFR 1.56.		
I hereby acknowledge that any willful false statement m USC 1001 by fine or imprisonment of not more than five		
Legal name of inventor: Kent Stanley Brewster	Inventor Signature	
1/8//3 Date	Witness (Stignature) Anthony T. Falzov Witness (Printed Name)	ne.

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RECORDED: 08/15/2016

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