

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST
CONVEYING PARTY DATA	
Name	Execution Date
JP MORGAN CHASE BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT	07/22/2016
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7398233
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DATE SIGNED:	07/22/2016
Total Attachments: 1 source=Release#page1.tif	

The undersigned hereby waives and releases all rights, title, security interests, liens and/or any other interests in the following:

- U.S. Patent No.: 7,398,233
- U.S. Application Serial No.: 09/882,203
- Title: "SYSTEM AND METHOD FOR CONDUCTING PRODUCT CONFIGURATION RESEARCH OVER A COMPUTER-BASED NETWORK"
- Filing Date: 15 June 2001
- First Named Inventor: Leonard R. Bayer
- Patent Issue Date: 8 July 2008

Any and all rights held by the undersigned hereby revert to:

The Nielsen Company (US), LLC.
85 Broad Street
New York, New York 10004

WITNESS my hand this 22nd day of July, 2016

By:



(Signature)

P.T. Boon

(Printed name)

Managing Director

(Title)

On Behalf Of:

JPMORGAN CHASE BANK, NATIONAL ASSOCIATION
and/or
JPMORGAN CHASE BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT