PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4008598

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HAMISH CAMPBELL	05/31/2016

RECEIVING PARTY DATA

Name:	PEARLFISHER, INC.
Street Address:	455 BROADWAY
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10013

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	29574404
Application Number:	29574428
Application Number:	29574429
Application Number:	29574431

CORRESPONDENCE DATA

Fax Number: (330)877-2030

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3308770700

Email: USPTO-docketing@martinferraro.com

Correspondent Name: MARTIN & FERRARO, LLP

Address Line 1: 1557 LAKE O'PINES STREET, NE

Address Line 4: HARTVILLE, OHIO 44632

ATTORNEY DOCKET NUMBER:	214.16,21,22,23-01000	
NAME OF SUBMITTER:	THOMAS H. MARTIN	
SIGNATURE:	/THOMAS H. MARTIN/	
DATE SIGNED:	08/16/2016	

Total Attachments: 2

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PATENT 503961943 REEL: 039453 FRAME: 0944

EXHIBIT A

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT is made and effective as of the date of execution below.

WHEREAS, as an employee and/or contractor of Pearlfisher, Inc., I may have participated on projects for Pearlfisher's client, eos Products, LLC and/or any of their affiliates ("EOS") inclusive of projects related to EOS's Visibly Soft Lip Balm product and/or Shimmer Lip Balm product, I understand and acknowledge that I may have contributed to and/or developed intellectual property, including, without limitation, intellectual property which may, or may not, require me to be named as an author and/or inventor on certain intellectual property rights;

WHEREAS, I wish to formally memorialize the assignment of the subject intellectual property rights;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereto agree as follows:

I agree to, and do hereby, assign to Pearlfisher Inc. (a Delaware corporation having an address of 455 Broadway, New York, New York 10013) any and all intellectual property including, without limitation, inventions, discoveries, designs, developments, modifications, improvements, specifications, computer programs, formulae, techniques, trade secrets, packages, graphics or images, visual works and other works of authorship, whether or not patentable or copyrightable, that were/are made, created, conceived of or reduced to practice (now or in the future) in connection with any work for EOS, regardless of whether any or all of these Property Rights are assigned and/or ever developed, pursued or commercialized by EOS.

I further acknowledge that all original works of authorship which are made by me (solely or jointly with others) relating to any work for EOS which are related and/or protected by copyright are "works made for hire," as that term is defined in the United States Copyright Act.

Furthermore, I agree to execute any and all documents necessary for Pearlfisher Inc., its successors, assigns, and /or legal representatives, to pursue and fully enjoy the Property Rights in any territory around the world until the last of the Property Rights expire.

Finally, I hereby acknowledge that no express or implied grant of any rights in any of said Property Rights is granted to me and further acknowledge that I freely and voluntarily entered into this Agreement and understand the terms of this Agreement and the legal obligations thereby created.

Creatine Directe

PATENT REEL: 039453 FRAME: 0945 (printed name/title) 3/16

PATENT REEL: 039453 FRAME: 0946

RECORDED: 08/16/2016