503965387 08/18/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4012042

UBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT		
CONVEYING PARTY D	ATA			
		Name	Execution Date	
MARY MCCARTHY			10/23/2008	
BRYAN P. DAVIS			10/23/2008	
ROBERT COLDWELL			10/23/2008	
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City:	Atlanta			
State/Country:	GEORGIA			
Postal Code:	30308			
PROPERTY NUMBERS	Total: 1			
Droparty Type		Number		
Property Type		Number		
Property Type Application Number:	1	Number 5182071		
Application Number:	ΑΤΑ			
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PATENT REEL: 039471 FRAME: 0450

ASSIGNMENT

WHEREAS, Mary McCarthy, a citizen of Canada, residing at San Antonio, TX, Bryan P. Davis, a citizen of the United States of America, residing at San Antonio, TX and Robert Coldwell, a citizen of the United States of America, residing at San Antonio, TX, hereinafter called the "Assignors", have made the invention described in the United States Patent Application entitled "METHOD AND APPARATUS FOR CREATING DYNAMIC WEBPAGES IN A MEDIA COMMUNICATION SYSTEM" Altorney Docket No. 7785-408 (AT&T 2007-1596), for a full description of which reference is here made to an application for Letters Patent of the United States filed on herewith and,

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a place of business at 645 E. Plumb Lane, Reno, Nevada 89502, hereinafter called the "Assignee", desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE in consideration of the sum of One Dollar (\$1.00) and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assigners have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and, benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assigners will execute and deliver to the Assignee to carry out the terms of this Assignment. Assignors authorize attorney or agent to fill in the U.S. Application Serial No. above, if required.

AND said Assignors authorize and request the Commissioner of Patents to issue Letters Patent on said application, and on any all divisions and continuations thereof, to said Assignee, its assigns and legal representatives, in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignors, on the date(s) listed below.

<u>23 0C</u>08 Date Witnesses for Inventor First Witness: natui J P NAM UDPA Full Name 23/08 Second Witness: Signature 7 Date JAMES 010 Full Name (printed

2 10-23 Date Bryan P. Davis

Witnesses for Inventor

First Witness:

Anthony O. Jugar 10-23-08 Signature / Date
Signature / Date
ANTHONY J. TRUPPA
Full Name (printed)
John 10-23-08
Signature / Date
James L. Forditt

Full Name (printed)

Second Witness:

10/23/08 SW C N Date

Robert CoRlwell

Witnesses for Inventor

First Witness:

Second Witness:

anthon 1 10/20/03
Signature //Date
Full Name (printed)
Signature / Date
Full Name (printed)