503968973 08/19/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4015628

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALLISON LEE CONTI	08/20/2015

RECEIVING PARTY DATA

Name:	CANVAS MARKETING GROUP LLC	
Street Address:	P.O. BOX 18783	
City:	OKLAHOMA CITY	
State/Country:	OKLAHOMA	
Postal Code:	73154	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	15242105
PCT Number:	US2016047859

CORRESPONDENCE DATA

Fax Number: (512)391-2173

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 512.236.2023

Email: madamsipdocket@jw.com
Correspondent Name: JACKSON WALKER L.L.P.
Address Line 1: 100 CONGRESS AVENUE

Address Line 2: SUITE 1100

Address Line 4: AUSTIN, TEXAS 78701

ATTORNEY DOCKET NUMBER:	147985.00002
NAME OF SUBMITTER:	MINDY MAYER
SIGNATURE:	/mindy mayer/
DATE SIGNED:	08/19/2016

Total Attachments: 2

source=Assignment - Conti to Canvas#page1.tif source=Assignment - Conti to Canvas#page2.tif

PATENT 503968973 REEL: 039490 FRAME: 0308

ASSIGNMENT OF PATENT RIGHTS

WHEREAS, ALLISON LEE CONTI, a citizen of the United States, residing at 2713 Downing Court, Edmond, Oklahoma 73034, hereinafter called the "Assignor," has made the invention disclosed in the United States provisional patent application entitled *Collapsible Cone-Shaped Intra-Vaginal Urinary Incontinence Support Device*, Attorney Docket No. 147985.00004, filed on August 20, 2015, and assigned Application Serial No. US 62/283,092; and

WHEREAS, Canvas Marketing Group LLC, a limited liability company organized and existing under the laws of the State of Oklahoma, having a place of business at PO BOX 18783, Oklahoma City, Oklahoma 73154, hereinafter called the "Assignee," desires to acquire the entire right, title and interest within the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all non-provisionals claiming priority thereto and divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereof.

NOW, THEREFORE for valuable and legally sufficient consideration, the receipt of which by the Assignor from the Assignee is hereby acknowledged, the Assignor has conveyed, assigned and transferred, and by these presents does convey, assign and transfer to the Assignee, the entire right, title and interest within the United States in and to said invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents therefor in all countries and territories foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all non-provisionals claiming priority thereto and continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents.

AND said Assignor hereby covenants and agrees, for both the Assignor and the Assignor's legal representatives, that the Assignor will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignor will execute and deliver to the Assignee any and all instruments as may be requested by Assignee or otherwise necessary to carry out the terms of this Assignment. Assignor hereby authorizes Assignee or its attorneys or agents to fill in the U.S. Application Serial No. and date of filing above, if required.

IN TESTIMONY WHEREOF, this Assignment is executed by said Assignor, on the date listed below.

16629287v.1

PATENT REEL: 039490 FRAME: 0309

Name of Sole Inventor	Allison Lee Conti	***************************************
SIGNATURE OF SOLE INVENTOR		
Date	<u> </u>	

PATENT REEL: 039490 FRAME: 0310