

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4016913

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
James L. Palmer	08/02/2016
RECEIVING PARTY DATA	
Name:	STRAIGHT SHOT LLC
Street Address:	62 JORDAN AVENUE
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94118
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14774306
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(212) 765-5070
Email:	APSI@fr.com
Correspondent Name:	S. PETER LUDWIG
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	37279-0003US1
NAME OF SUBMITTER:	MAGGIE MCGARRY
SIGNATURE:	/Maggie McGarry/
DATE SIGNED:	08/22/2016
Total Attachments: 2	
source=SIGNED-ASSIGNMENT#page1.tif	
source=SIGNED-ASSIGNMENT#page2.tif	

ASSIGNMENT

I, James L. Palmer; a citizen of US; residing at 62 Jordan Avenue
San Francisco, CA 94118(hereinafter "ASSIGNOR"),
in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and
valuable consideration, the sufficiency of which and receipt of which are hereby acknowledged, paid to
ASSIGNOR by

Straight Shot LLC, a Company organized under the laws of California, located at 62 Jordan
Avenue, San Francisco, CA 94118 (hereinafter "ASSIGNEE"),

do hereby sell and assign to said ASSIGNEE, its successors and assigns, the below indicated right, title,
and interest, throughout the world in and to my Invention entitled:

**RUBBER BAND MOUNTED RETICLE LEVELING DEVICE FOR USE IN LEVELING
TELESCOPIC RIFLE SIGHT**

invented by me and described in Patent Application No. **14/774,306**, filed on **September 10, 2015**, in
the United States of America; and all patents, divisions, reissues, continuations and any extensions
thereof and rights of priority therein, including the right to sue for past infringement and any such
recovery, said interest being my entire ownership interest in the same, to be held and enjoyed by said
ASSIGNEE, its successors, assigns, or other legal representatives, to the full end of the term thereof, as
fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had
not been made, including all rights of Assignor to recover for past infringement thereof;

And for the consideration aforesaid, I hereby covenant and agree to and with said
ASSIGNEE, its successors and assigns, that whenever ASSIGNEE, its counsel or representative, or the
counsel or representative of its successors or assigns, shall advise that an amendment to, or a division of,
or any other proceeding or action in connection with an application concerning said Invention, including
interference proceedings, is lawful and desirable, or that a reissue or continuation or extension of such
application or patent issuing therefrom is lawful and desirable, I will sign all papers and drawings, take
all rightful oaths and affidavits, and do all acts necessary or required to be done for the procurement of
all lawful rights associated with the Invention, or for the reissue or continuation or extension of the
same, will do all acts necessary or required to secure in said ASSIGNEE, its successors or assigns, the
title to and full benefit of all rights hereby assigned, without charge to said ASSIGNEE or its successors
or assigns, but at its or their expense; and I hereby appoint every present or future officer of said

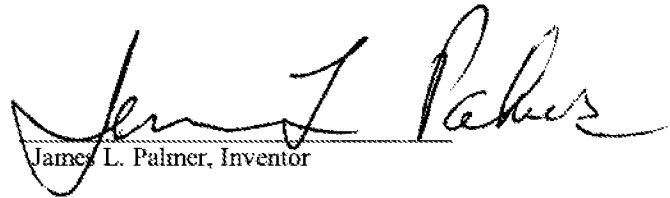
ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commissioner of Patents and Trademarks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the last date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated: _____


James L. Palmer, Inventor