

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3984207

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the THE RECORDED DOCUMENT AND THE EXECUTION DATE OF THE RECORDED DOCUMENT previously recorded on Reel 030207 Frame 0863. Assignor(s) hereby confirms the ASSIGNMENT.

CONVEYING PARTY DATA

Name	Execution Date
AT&T DELAWARE INTELLECTUAL PROPERTY, INC.	07/29/2016

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property I, L.P.
Street Address:	675 W. Peachtree Street
Internal Address:	Suite 4000
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30308

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13543103

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: AT&T LEGAL DEPARTMENT - H&C ATTN: PATENT

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ATTORNEY DOCKET NUMBER:	01020CON3/ 27.5301USC4
NAME OF SUBMITTER:	JODI L. HARTMAN
SIGNATURE:	/Jodi L. Hartman/
DATE SIGNED:	07/29/2016

Total Attachments: 3

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PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
AT&T DELAWARE INTELLECTUAL PROPERTY, INC.	01/31/2012
RECEIVING PARTY DATA	
Name:	AT&T Intellectual Property I, L.P.
Street Address:	675 W. Peachtree Street
Internal Address:	Suite 4000
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30375
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13543103
CORRESPONDENCE DATA	
Fax Number:	9085321991
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	AT&T Legal Department - H&C Attn: Patent
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ATTORNEY DOCKET NUMBER:	01020CON3/27.5301USC4
NAME OF SUBMITTER:	Jodi L. Hartman
Signature:	/Jodi L. Hartman/
Date:	04/12/2013
Total Attachments: 1 source=Assignment - ATTDellIP to ATTIP#page1.tif	

OP \$40.00 13543103

RECORDABLE PATENT ASSIGNMENT

This Recordable Patent Assignment is between AT&T Delaware Intellectual Property, Inc. ("AT&T Delaware IP"), a Delaware corporation, and AT&T Intellectual Property I, L.P. ("AT&T IP I"), a Nevada limited partnership.

Effective on June 30, 2008, for good and adequate consideration, the receipt and sufficiency of which has been and hereby is acknowledged, AT&T Delaware IP hereby assigns, transfers, and conveys and/or has assigned, transferred, and conveyed to AT&T IP I all of AT&T Delaware IP's right, title and interest in and to the patents and pending patent applications identified on Attachment A (the "Patents"), with respect to which and to the extent to which AT&T Delaware IP has or previously had the right to so assign, transfer and convey such rights, including all claims for past infringement, and all divisions, reexaminations, reissues, substitutions, continuations, continuations-in-part and extensions thereof, including the right to file applications and obtain patents, utility models, industrial models and designs for said inventions in its own name throughout the world including all rights of priority, all rights to public cautionary notices reserving ownership of said inventions and all rights to claim and register said inventions in appropriate registries. AT&T Delaware IP has further agreed to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in AT&T IP I, its successors, assigns and legal representatives.

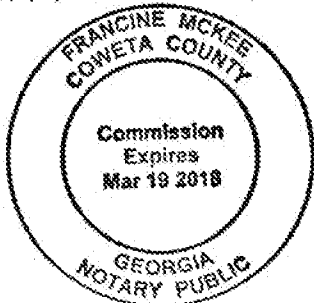
IN WITNESS WHEREOF, AT&T Delaware IP has caused this Recordable Patent Assignment to be executed by its duly authorized representative.

AT&T INTELLECTUAL PROPERTY
MARKETING, INC.
As successor in interest to AT&T DELAWARE
INTELLECTUAL PROPERTY, INC.

By: Jeanette Napp
Jeanette Napp
Assistant Secretary

STATE OF GEORGIA)
) ss:
COUNTY OF COWETA)

Before me personally appeared the person described in and who executed the foregoing instrument, and she acknowledged to me that she executed the same for the purposes therein stated, this 29 day of July, 2016.



Francine McKee
Notary Public

SEAL

ATTACHMENT A

AT&T Docket No. 01020

Application Number	Patent Number	Application Date	Patent Title
14/275323	9123060	May 12, 2014	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network
14/021660	8725127	September 9, 2013	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network
13/543103	8532635	July 6, 2012	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network
13/167146	8249565	June 23, 2011	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network
12/406234	7995996	March 18, 2009	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network
11/303649	7526278	December 15, 2005	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network
09/822504	6993326	April 2, 2001	System And Method For Providing Short Message Targeted Advertisements Over A Wireless Communications Network