503972324 08/23/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HUGH HOWARD HOLMAN	08/19/2016
ERIK EUGENE CHELSTAD	08/19/2016

RECEIVING PARTY DATA

Name:	OBSERVA, INC.
Street Address:	323 N 46TH STREET
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98103

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15239564

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	129734.0203
NAME OF SUBMITTER:	KEVIN D. JABLONSKI
SIGNATURE:	/Kevin D. Jablonski/
DATE SIGNED:	08/23/2016

Total Attachments: 2

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PATENT 503972324 REEL: 039508 FRAME: 0425

ASSIGNMENT

WHEREAS we, Hugh Howard Holman and Erik Eugene Chelstad

(hereinafter "ASSIGNORS"), having mailing addresses of 323 N 46th Street Seattle,

WA 98103; and 323 N 46th Street Seattle, WA 98103, respectively, are the joint

inventors of the invention(s) disclosed in an application for United States letters patent

entitled, "System and Method for Collecting Real-World Data in Fulfillment of

Observation Campaign Opportunities", having a filing date of August 17, 2016, and

having been allotted United States Patent Application Serial No. 15/239,564; (an

attorney for the assignee may enter this information after this Assignment is executed);

and

WHEREAS, Observa, Inc. (hereinafter "ASSIGNEE"), a juristic entity of

the State of Delaware, having a principle place of business at 323 N 46th Street Seattle,

WA 98103, is desirous of acquiring the entire right, title, and interest in and to the

invention(s), application(s), and/or any letters patent(s) that may be granted therefor in

the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration,

the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, and

transfer unto said ASSIGNEES the entire right, title, and interest in and to said

invention(s), said application(s), including any and all nonprovisional application(s) for

letters patent claiming priority thereto, and any and all letters patent(s) which may be

granted therefor in the United States of America and its territorial possessions and in

any and all foreign countries, and in any and all divisional, reissue, continuation,

continuation-in-part, and substitute application(s) thereof, including the right to file any

foreign application(s) directly in the name of ASSIGNEES and to claim priority rights

deriving from said United States application(s) to which said foreign application(s) are

entitled by virtue of international convention, treaty, or otherwise, said invention(s),

application(s) and any and all letters patent(s) granted therefor to be held and enjoyed

by ASSIGNEES, their successors, and assigns as fully and entirely as same would

have been held and enjoyed by ASSIGNORS had this assignment, transfer, and sale

not been made;

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ASSIGNORS hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent(s) on said invention(s) to ASSIGNEES;

ASSIGNORS hereby covenant that no assignment, sale, agreement, or encumbrance has been or will be made which would conflict with this assignment;

ASSIGNORS further transfer and assign to ASSIGNEES all causes of action, rights, and remedies arising under any such application(s) for United States and/or foreign letters patent(s) on said invention(s) prior to, on, or after the effective date of this Assignment; and

ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for any and all application(s) for United States and/or foreign letters patent(s) on said invention(s), for litigation regarding any and all application(s) and/or letters patent(s), and/or for the purpose of protecting title to said invention(s), application(s), and/or letters patent(s) therefor.

J. J	8/19/2016	
Hugh Howard Holman	DATE	
	8/19/16	
Erik Eugene Chelstad	DATE	***************************************

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