

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
REX MORGAN	08/17/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CAROLINA COUPON CLEARING, INC.
<b>Street Address:</b>	635 VINE STREET
<b>City:</b>	WINSTON-SALEM
<b>State/Country:</b>	NORTH CAROLINA
<b>Postal Code:</b>	27101
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15240553
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>ATTORNEY DOCKET NUMBER:</b>	60943
<b>NAME OF SUBMITTER:</b>	CHRISTOPHER F. REGAN
<b>SIGNATURE:</b>	/CHRISTOPHER F. REGAN/
<b>DATE SIGNED:</b>	08/24/2016
<b>Total Attachments: 2</b>	
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source=60943assign#page2.tif	

A S S I G N M E N T

WHEREAS, Rex MORGAN of Greensboro, North Carolina; hereinafter referred to as ASSIGNOR, has made an invention entitled: SYSTEM INCLUDING DIGITAL PROMOTION BASED UPON PRODUCT QUANTITY PROMOTION THRESHOLD AND RELATED METHODS, for which ASSIGNOR has made application for United States Letters Patent therefor, the same having been filed herewith in the United States Patent and Trademark Office; and

WHEREAS, CAROLINA COUPON CLEARING, INC., a corporation organized and existing under the laws of North Carolina, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may be entitled to the benefit thereof;

NOW THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said ASSIGNOR does hereby sell, assign and transfer to said ASSIGNEE, its successors and assigns, all right, title and interest in and to said United States Patent application, the invention or inventions therein shown and described and any improvements on said inventions heretofore or hereafter made, any divisions or continuations of said application, and all patents, United States and foreign, to be granted upon any such application or for the invention or inventions thereof, and any reissues, continuations or extensions of said patents; and said ASSIGNOR does hereby authorize and request the Commissioner of Patents to issue all patents on said United States Patent

applications or for the invention or inventions hereof, in accordance with this assignment.

And said **ASSIGNOR** for said consideration hereby covenants and agrees that said **ASSIGNOR** is the owner of the full title herein conveyed and has the right to convey the same, and agrees that said **ASSIGNOR** will communicate to said **ASSIGNEE** any facts known to said **ASSIGNOR** respecting said invention or inventions, and testify in any legal proceedings when called upon by said **ASSIGNEE**, sign all lawful papers deemed by said **ASSIGNEE** as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents, United States and foreign, and otherwise aid said **ASSIGNEE**, its successors and assigns, in obtaining full patent protection on said invention and enforcing proper protection under said patents, but in every instance at the **ASSIGNEE'S** expense.

IN TESTIMONY WHEREOF, I have hereunto signed my name on the date indicated hereinafter:

08/17/2016  
Dated (mm/dd/yyyy)

  
Rex MORGAN