

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DEVIN JOSEPH COAKLEY	08/01/2016
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<b>Name:</b>	SHARKNINJA OPERATING LLC
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<b>City:</b>	NEWTON
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	02459
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	29571227
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<b>NAME OF SUBMITTER:</b>	DANIEL R. GIBSON
<b>SIGNATURE:</b>	/Daniel R. Gibson/
<b>DATE SIGNED:</b>	08/01/2016
<b>Total Attachments: 2</b>	
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source=7NI5126#page2.tif	

**ASSIGNMENT**

WHEREAS each undersigned inventor, **DEVIN JOSEPH COAKLEY of Bellingham, Massachusetts** (hereinafter referred to as "ASSIGNOR(S)") have invented certain new and useful improvement(s) in:

**BLENDER CONTAINER**

these invention(s) being further identified by U.S. Design Application Serial No. 29/571,227, filed July 15, 2016;

AND WHEREAS, **SHARKNINJA OPERATING LLC**, a Delaware limited liability company having its principal place of business at 180 Wells Avenue, Suite 200, Newton, MA 02459, USA, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring an interest in the United States and all foreign countries, in and to said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) have sold, assigned, and transferred, and hereby sell, assign, and transfer unto ASSIGNEE, the entire right, title, and interest, in and to the invention(s) in the United States and in all foreign countries, including all priority rights, and including all design, utility, revival, refiling, continuation, continuation-in-part, divisional, reexamination, and reissue application(s) therefore; and ASSIGNOR(S) do hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent(s) that may be issued upon any of said application(s) to ASSIGNEE for the sole use and behalf of ASSIGNEE, its successors, and assigns.

ASSIGNOR(S) hereby warrant and covenant that ASSIGNOR(S) have the full and unencumbered right to sell, transfer, and assign, the interests hereby sold, transferred, and assigned, and that I have not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR(S) further covenant and agree that upon the request and at the expense of the ASSIGNEE, its successors, or assigns, will fully assist and cooperate in all matters in connection with the United States and foreign application(s) and patent(s) issuing thereon, including execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to said invention(s) and improvement(s), communicate to the ASSIGNEE all facts known me relating to such invention(s) and improvement(s) and the history thereof; and perform all other lawful acts deemed necessary or desirable by ASSIGNEE, or its legal representatives, to secure, maintain, and enforce patent protection for such invention(s) and improvement(s) and for vesting title to such invention(s) and improvement(s) in ASSIGNEE, and in particular to perfect title to said invention(s), said application(s), and said patent(s).

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I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

I hereby grant ASSIGNEE and the firm of Cantor Colburn LLP the power to insert in this Assignment any further identification which may be necessary or desirable for recordation of this Assignment.

Date: 8/1/16

  
DEVIN JOSEPH COAKLEY