503975843 08/24/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

EPAS ID: PAT4022499

CONVEYING PARTY DATA

Name	Execution Date
TERRY FARRELL	12/21/2011
NORBERT VAN WOERKOM	12/21/2011
ROBERT MCQUILLAN	01/09/2012
DAVID MOWATT	12/21/2011
PIETER KASSELMAN	12/21/2011

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PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14989751	

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NAME OF SUBMITTER: SONIA D. VELASCO

SIGNATURE: /SONIA D. VELASCO/

DATE SIGNED: 08/24/2016

Total Attachments: 3 source=1JS6777#page1.tif

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> PATENT REEL: 039531 FRAME: 0530

PATENT ASSIGNMENT

I/WE, Terry Farrell, Norbert van Woerkom, Robert McQuillan, David Mowatt, and Pieter Kasselman ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Contextual Solicitation in A Starter Application" ("APPLICATION"), which:

X	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR
	hereby authorizes, and requests, ASSIGNEE'S legal representatives, of
	the Law and Corporate Affairs Department, Microsoft Corporation, One
	Microsoft Way, Redmond, Washington 98052, who are associated with
	customer number 69316, to insert here in parenthesis (Application No. $\frac{13/347700}{}$, filed $\frac{01/11/2012}{}$) this APPLICATION's Application No. and
	filing date, when known;
	was filed on and was given Application No;
	is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES):

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

M5 Docket No.: 334024.01

PATENT ASSIGNMENT

MS Docket No.: 334024.01

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Inventor's Signature		Date	
Terry Farrell			
Printed Name in English		Printed Name in Native Lang other than English)	uage (if
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Muayou!		21-12 2011	:
Inventor's Signature		Date	
Norbert van Woerkom Printed Name in English		Printed Name in Native Lang other than English)	uage (if
			:
2d. HD. D.		9-1-2012	
Inventor's Signature		Date	
Robert McQuillan			
Printed Name in English	 -	Printed Name in Native Lang	uage (if

PATENT ASSIGNMENT

MS Docket No.: <u>334024.01</u>

	2_{	112/11	
Inventor's Signature David Mowatt	Date		
Printed Name in English	Printed Name in Native Language (if other than English)		
		3	

Inventor's Signature

Pieter Kasselman

Printed Name in English

Printed Name in Native Language (If other than English)

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