

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4025931

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JOSEPH CHRISTIE	12/06/2013
CAMERON BOWE	12/06/2013
RECEIVING PARTY DATA	
Name:	CHANNELADVISOR CORPORATION
Street Address:	2701 AERIAL CENTER PARKWAY
City:	MORRISVILLE
State/Country:	NORTH CAROLINA
Postal Code:	27560
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15247445
CORRESPONDENCE DATA	
Fax Number:	(202)842-7899
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7034568000
Email:	vtevalt@cooley.com, jscott@cooley.com
Correspondent Name:	COOLEY LLP
Address Line 1:	1299 PENNSYLVANIA AVENUE
Address Line 2:	SUITE 700 ATTN: PATENT GROUP
Address Line 4:	WASHINGTON, D.C. 20004
ATTORNEY DOCKET NUMBER:	CHAD-002/02US 304648-2013
NAME OF SUBMITTER:	DAVID W. HOPKINS
SIGNATURE:	/David W. Hopkins/
DATE SIGNED:	08/26/2016
Total Attachments: 4	
source=CHAD-002-02US Assignment#page1.tif	
source=CHAD-002-02US Assignment#page2.tif	
source=CHAD-002-02US Assignment#page3.tif	
source=CHAD-002-02US Assignment#page4.tif	

ASSIGNMENT

Joseph CHRISTIE, residing at 113 Banyon Tree Lane, Cary, NC 27513, and Cameron BOWE, residing at 1220 Checkerberry Drive, Morrisville, NC 27560 (each referred to as "Assignor") have made an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, which is a:

- (1) non-provisional application
(a) to be filed herewith; or
(b) bearing Application No. 13/827,750, filed on March 14, 2013;

and an application for patent filed under the Patent Cooperation Treaty, which is a:

- (2) PCT application
(a) to be filed herewith; or
(b) bearing Application No. PCT/US2013/035596, filed on April 8, 2013.

both entitled **SYSTEMS AND METHODS FOR COMPRESSING AND EXTRACTING INFORMATION FROM MARKETPLACE TAXONOMIES**.

WHEREAS, ChannelAdvisor Corporation, a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 2701 Aerial Center Parkway, Morrisville, NC 27560 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention; the applications for patent identified in paragraphs (1) and (2); the right to file applications for patent of the United States or other countries on the Invention; any application for patent of the United States or other countries claiming priority to at least one of these applications; any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
(b) the applications for patent identified in paragraphs (1) and (2);

(c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;

(d) any application(s) for patent of the United States or other countries claiming the Invention(s);

(e) any application(s) for patent of the United States or other countries claiming priority to at least one of the applications for patent identified in paragraphs (1) and (2) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part;

(f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and

(g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) – (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignor, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY LLP to insert in the spaces provided above the filing dates, the application numbers, and the attorney docket numbers of the applications identified in paragraphs (1) and (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 12-6-2013

By: *Joseph Christie*
Joseph CHRISTIE

State of NC)
County of Wake) ^{ss.}

On Dec. 6, 2013, before me, Kathryn G. Todd,
Notary Public, personally appeared Joseph Christie,
personally known to me or proved to me on the basis of satisfactory evidence, to be the
person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to
me that he/she/they executed the same in his/her/their authorized capacity(ies), and that
by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of
which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Kathryn G. Todd
Signature of Notary Public

Place Notary Seal Above

My Commission Expires: 7-12-2018

Date: 12/16/2013

By: *Cameron Bowe*
Cameron BOWE

State of NC)
County of Wake) ss.

On December 6, 2013, before me, Kathryn G. Todd, Notary Public, personally appeared Cameron Bowe, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Kathryn G. Todd
Signature of Notary Public

Place Notary Seal Above

My Commission Expires: 7-12-2018