

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LEWIS JAMES MARGGRAFF	08/26/2016
ELIOT FRANCIS DRAKE	08/26/2016
RECEIVING PARTY DATA	
Name:	EYEFLUENCE, INC.
Street Address:	1164 CADILLAC COURT
City:	MILPITAS
State/Country:	CALIFORNIA
Postal Code:	95035
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	61922724
Application Number:	14588371
CORRESPONDENCE DATA	
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DATE SIGNED:	08/29/2016
Total Attachments: 2	
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ASSIGNMENT OF PATENT APPLICATIONS

WHEREAS, we, LEWIS JAMES MARGGRAFF and ELIOT FRANCIS DRAKE, citizens of the United States, (hereinafter referred to as "ASSIGNORS"), have invented and own a certain invention entitled SYSTEMS AND METHODS FOR GAZE-BASED MEDIA SELECTION AND EDITING, for which a provisional application in the United States of America was filed on DECEMBER 31, 2013, and assigned Serial No. 61/922,724; and for which application for Letters Patent of the United States of America was filed on DECEMBER 31, 2014, and assigned Serial No. 14/588,371; and

WHEREAS, EYEFLUENCE, INC., a corporation organized and existing under and by virtue of the laws of the state of Delaware and having its principal place of business at 1164 Cadillac Court, Milpitas, CA 95035 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and under said inventions and in, to and under any Patent or similar legal protection to be obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto.

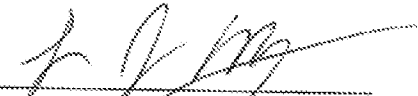
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer, and set over unto said ASSIGNEE, its successors and assigns, the full and exclusive right, title and interest to said inventions, to the extent that each of the ASSIGNORS is an inventor thereof, and to all Letters Patent or applications or similar legal protection, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said invention by said applications, and to any continuations, divisions, renewals, substitutes or reissues thereof or any legal equivalent thereof in the United States or a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention;

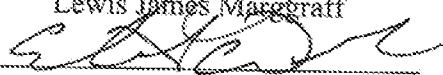
and ASSIGNORS hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents or any legal equivalent thereof, to issue said patents to ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Agreement;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said applications, said inventions and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said applications, said inventions and said Letters Patent and said equivalents in the United States or in any foreign country, which may be necessary or desirable to carry out the purposes thereof.

August 26, 2016
Date
26 Aug 2016
Date



Lewis James Marggraff


Eliot Francis Drake