PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4033446

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SEAN MULLER	08/22/2016
SCOTT HAPPELL	08/22/2016

RECEIVING PARTY DATA

Name:	ISPOT.TV, INC.
Street Address:	15831 NE 8TH STREET, SUITE 100
City:	BELLEVUE
State/Country:	WASHINGTON
Postal Code:	98008

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15245095

CORRESPONDENCE DATA

Fax Number: (206)622-1711

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: osharma@schwabe.com

SCHWABE, WILLIAMSON & WYATT, P.C. Correspondent Name:

Address Line 1: 1211 SW 5TH AVENUE, SUITE 160

Address Line 4: PORTLAND, OREGON 97204

ATTORNEY DOCKET NUMBER:	129238-218246
NAME OF SUBMITTER:	OLGA V. SHARMA
SIGNATURE:	/Olga V. Sharma/
DATE SIGNED:	08/31/2016

Total Attachments: 2

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> **PATENT** REEL: 039606 FRAME: 0939 503986789

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged that the undersigned,

ASSIGNOR(S): Sean Muller; Scott Happell

hereby sell, assign, and transfer to

ASSIGNEE: ISPOT.TV, INC.

15831 NE 8th Street, Suite 100

Bellevue, WA 98008

and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent entitled:

ADVERTISEMENT MODIFICATION METHOD AND APPARATUS

(I hereby authorize and request my attorney, associated with Customer Number 60172, to insert on the designated lines below, the filing date and application number of said application when known.)

which was filed on	August 23, 2016	as	
United States Appli	cation Number	15/245,095	and

which has been executed by the undersigned prior hereto or concurrently herewith on the date(s) indicated below,

and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

PATENT REEL: 039606 FRAME: 0940 agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Inventor: Please sign and date below:

8/22/2016	Sean Muller	
Date	Name: Sean Muller	
8/22/2016	Docusigned by: Scott Happell E7684BA7D8ED49E	
Date	Name: Scott Happell	

Assignment Document Return Address:

Schwabe, Williamson & Wyatt, P.C. U.S. Bank Centre 1420 5th Avenue, Suite 3400 Seattle, WA 98101-4010 Phone 206-622-1711 Fax 206-292-0460

RECORDED: 08/31/2016

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