

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4033992

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID MALCOLM KEANE	08/20/2016
RECEIVING PARTY DATA	
Name:	BIGTINCAN HOLDINGS PTY LTD
Street Address:	LEVEL 1, 137 BATHURST STREET
City:	SYDNEY
State/Country:	AUSTRALIA
Postal Code:	2000
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14899940
CORRESPONDENCE DATA	
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Correspondent Name:	FITCH, EVEN, TABIN & FLANNERY LLP
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ATTORNEY DOCKET NUMBER:	1897-137843-US
NAME OF SUBMITTER:	JOSEPH E. SHIPLEY
SIGNATURE:	/Joseph E. Shipley/
DATE SIGNED:	09/01/2016
Total Attachments: 1	
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ASSIGNMENT OF PATENT RIGHTS FOR THE UNITED STATES

FOR VALUE RECEIVED, I David Malcolm Keane an Australian citizen residing at 6 Warrington Avenue, Killara, New South Wales 2071, Australia

hereby sell, assign, transfer and convey unto: BigTinCan Holdings Pty Ltd

incorporation details: an Australian company, ACN 154 944 797

having a place of business at: Level 1, 137 Bathurst Street, Sydney New South Wales 2000, Australia

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for the United States, in and to certain inventions relating to

Method, system and apparatus for displaying content

and described in an application for Letters Patent of the United States filed on 18 December 2015

and which has been accorded Application No. 14/899940

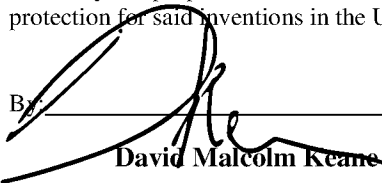
and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted, thereon, and all reissues and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent upon said inventions to the Assignee or to such nominees as it may designate.

AND I authorize and empower the said Assignee or nominees to invoke and claim for any application for patent or other form of protection for said inventions, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

AND I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in the United States for any purpose and more particularly in proof of the right of said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property as amended, or by any convention which may henceforth be substituted for it.

AND I hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that I have not executed and will not execute any agreement in conflict herewith.

AND I hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to me pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent protection for said inventions in the United States.

By:  _____
David Malcolm Keane

20/8/16
Date: _____
Day Month Year

S&F Ref: P079159US