

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MAXIME POULIOT	08/30/2016
MAXENCE BILODEAU	08/30/2016
RECEIVING PARTY DATA	
Name:	MATTEL-MEGA HOLDINGS (US), LLC
Street Address:	333 CONTINENTAL BOULEVARD
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State/Country:	CALIFORNIA
Postal Code:	90245
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29575604
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ATTORNEY DOCKET NUMBER:	65-1274 RIT0079-US-DES
NAME OF SUBMITTER:	STEVEN P. ARNHEIM
SIGNATURE:	/Steven P. Arnheim/
DATE SIGNED:	09/01/2016
Total Attachments: 3	
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source=2016-09-01_65-1274_RIT0079-US-DES_Assignment#page2.tif	
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ASSIGNMENT

WHEREAS, Maxime Pouliot, a Canadian citizen, residing at Pierrefonds, Quebec, Canada; and Maxence Bilodeau, a Canadian citizen, residing at Montreal, Quebec, Canada; each having a correspondence address of c/o MEGA Brands Inc., 4505 Hickmore, Montreal, Quebec, Canada H4T 1K4 (hereinafter "Assignors"), have invented certain new and useful improvements in a

CONSTRUCTION SET ELEMENT

for a full description of which, reference is here made to an application for Letters Patent of the United States of America

☐ Executed concurrently herewith

☐ Executed on

☒ Serial. No. 29/575,604, filed August 26, 2016

in the U.S. Patent and Trademark Office and to U.S. provisional patent application(s)

☐ Serial. No. , filed

in the U.S. Patent and Trademark Office; and

WHEREAS, Mattel-MEGA Holdings (US), LLC, a Delaware corporation, having its principal office and place of business at 333 Continental Boulevard, El Segundo, California, 90245, United States (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable and legally sufficient consideration, the receipt of which by Assignors

from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby, sell, assign, and transfer unto Assignee the entire right, title and interest in, to, and under said invention and application above identified and Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for Assignors and for Assignors' respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim said rights without further written or oral authorization from Assignors.

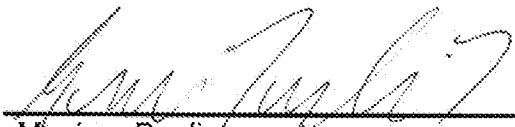
Assignors hereby consent that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

ASSIGNMENT**DOCKET NO. 65-1274 RIT0079-US-DES**

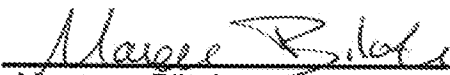
Assignors covenant and agree that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request the Commissioner of Patents and the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

Assignors warrant and covenant that Assignors have full right to convey the entire interest herein assigned and that Assignors have not executed and will not execute any instrument or assignment in conflict herewith.

SIGNATURE: 
NAME: Maxime Pouliot

Date: 2016/08/30

SIGNATURE: 
NAME: Maxence Bilodeau

Date: 2016/08/30