

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT4040160

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ANGELA LIDDY	09/01/2016
ED O'SULLIVAN	09/01/2016
TONY KOLA	09/01/2016
RECEIVING PARTY DATA	
Name:	DISCOVER FINANCIAL SERVICES
Street Address:	2500 LAKE COOK ROAD
City:	RIVERWOODS
State/Country:	ILLINOIS
Postal Code:	60015
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29576666
CORRESPONDENCE DATA	
Fax Number:	(312)616-5700
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-616-5600
Email:	ASSIGNMENTS@LEYDIG.COM
Correspondent Name:	AARON R. FEIGELSON
Address Line 1:	180 N. STETSON AVENUE
Address Line 2:	TWO PRUDENTIAL PLAZA - SUITE 4900
Address Line 4:	CHICAGO, ILLINOIS 60601-6731
ATTORNEY DOCKET NUMBER:	726358
NAME OF SUBMITTER:	AARON R. FEIGELSON
SIGNATURE:	/AARON R. FEIGELSON/
DATE SIGNED:	09/07/2016
Total Attachments: 4	
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source=726358_Assignment#page2.tif	
source=726358_Assignment#page3.tif	

ASSIGNMENT

WHEREAS, WE

- (1) Angela Liddy of Lindenhurst, Illinois,
- (2) Ed O'Sullivan of Mundelein, Illinois, and
- (3) Tony Kola of Arlington Heights, Illinois,

hereinafter referred to as Assignor, owns a certain invention entitled:

COLORED METALLIC CREDIT CARD

for which invention an application (provisional or non-provisional) has been executed for a U.S. patent, which was filed on 09/06/2016, under U.S. Application No. 29/576,666, and is owned by Assignor,

WHEREAS, Discover Financial Services, of 2500 Lake Cook Road, Riverwoods, IL 60015, hereinafter referred to as Assignee, is desirous of acquiring the entire right, title, and interest in, to, and under the invention described in the patent application, including the entire priority right derived from the application,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Assignor assigns and transfers to Assignee the entire right, title, and interest in, to, and under the invention, the referenced patent application, and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, national and regional phase applications, petty patent applications, and utility model applications) that may be filed in the U.S. and/or any country foreign to the U.S. on the invention, and the patents that may issue thereon,

Assignor conveys to the Assignee the right to make applications in Assignee's own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim priority to the referenced patent application and other such applications that may be filed in the U.S. or any country foreign to the U.S. on the invention under the Patent Cooperation Treaty, the Paris Convention, and any other international arrangements,

Assignor will not execute any writing or do any act conflicting with the terms of this assignment.

Assignor will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to pursue the patent applications

In re Appln. of LIDDY, et al.
Attorney Docket No. 726358

identified herein, including, but not limited to, rendering all necessary assistance in making applications for and obtaining patents that may issue thereon in the U.S. and any countries foreign to the U.S. on the invention, and in enforcing any rights accruing as a result of such applications or patents, by, for example, executing statements and other affidavits.

Assignor and Assignee agree the terms of this assignment shall bind, and inure to the benefit of, the legal representatives, successors, and assigns of all parties hereto,

Assignor authorizes Assignee to insert in this assignment the number and filing date of the application if the number and filing date of the application are not recited herein at the time of execution of this assignment by any or all of the parties hereto,

Assignor and Assignee agree that U.S. law governs this assignment, and

Assignee acknowledges and accepts this assignment, as evidenced by the signature of an officer or authorized representative of Assignee below.

IN WITNESS WHEREOF, Assignor has caused one of its duly authorized officers to hereunder set his/her hand on the date shown below.

Date 9/1/2016

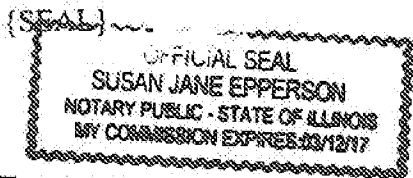
Angela Liddy
Name: Angela Liddy
Title:
Officer or Authorized Representative of Assignor

STATE OF ILLINOIS)
COUNTY OF LAKE)

On this 1st day of September, 2016, before me, a Notary Public in and for said county, appeared Angela Liddy, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he/she signed and delivered the document as his/her free and voluntary act for the uses and purposes therein set forth.

Susan Jane Epperson
Notary Public

My Commission Expires: 3-12-17



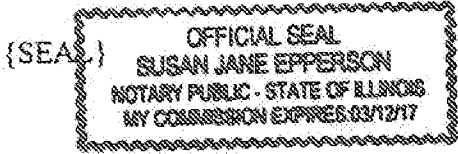
In re Appln. of LIDDY, et al.
Attorney Docket No. 726358

Date 09/01/16

Ed O'Sullivan
Name: Ed O'Sullivan
Title:
Officer or Authorized Representative of Assignee

STATE OF Illinois)
COUNTY OF Lake)

On this 1st day of September, 2016, before me, a Notary Public in and for said county, appeared Ed O'Sullivan, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he/she signed and delivered the document as his/her free and voluntary act for the uses and purposes therein set forth.



Susan Jane Epperson
Notary Public

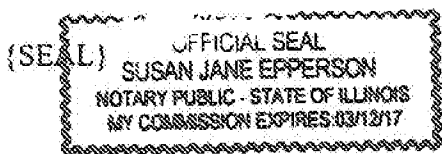
My Commission Expires: 3-12-17

Date SEPT 1 2016

Tony Kola
Name: Tony Kola
Title:
Officer or Authorized Representative of Assignee

STATE OF Illinois)
COUNTY OF Lake)

On this 1st day of September, 2016, before me, a Notary Public in and for said county, appeared Tony Kola, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he/she signed and delivered the document as his/her free and voluntary act for the uses and purposes therein set forth.



Susan Jane Epperson
Notary Public

My Commission Expires: 3-12-17

OFFICIAL SEAL
SUSAN JANE SPERSON
NOTARY PUBLIC - STATE OF IOWA
MY COMMISSION EXPIRES 04/30/17

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NOTARY PUBLIC - STATE OF IOWA
MY COMMISSION EXPIRES 04/30/17