503996644 09/08/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MATTHEW MCRAE	07/19/2016
PETER SCHWARTZ	06/28/2016
P ELAINE STECYK	06/28/2016

RECEIVING PARTY DATA

Name:	VIZIO INC
Street Address:	39 TESLA
City:	IRVINE
State/Country:	CALIFORNIA
Postal Code:	92618

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29475196

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: SCOTT C HARRIS
Address Line 1: PO BOX 1389

Address Line 4: RANCHO SANTA FE, CALIFORNIA 92067

ATTORNEY DOCKET NUMBER:	VIZIO-164	
NAME OF SUBMITTER:	SCOTT C HARRIS	
SIGNATURE:	/Scott C Harris/	
DATE SIGNED:	09/08/2016	

Total Attachments: 2

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PATENT 503996644 REEL: 039677 FRAME: 0279

Attomey Docket No: Vizio-164

ASSIGNMENT

For valuable consideration, we, Matthew McRae of Irvine, Ca, Peter Schwartz of Irvine, Ca and Polly Steyk of Fountain Valley, Ca

hereby assign to Vizio Inc., having a place of business at 39 Tesla, Irvine, Ca 92618 and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Design Patent signed by us, entitled "Television User Interface ". filed _December 1, 2013_____, and assigned U.S. Serial Number ____29475196_____, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known: this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney Docket No: Vizio-164

Maithew McRae

Date

Peter Schwartz

Date

Polly Elaine Stecyk