

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	KIRSTEN RASANEN	12/14/2006
	JAY S. BRYANT	12/14/2006
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	Property Type	Number
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DATE SIGNED:	09/13/2016	
Total Attachments: 2		
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PATENTS
UV-425A

A S S I G N M E N T

Whereas we, Kirsten Rasanen and Jay S. Bryant, residing at 258 West 123rd St., Apt. 4, New York, NY 10027; and 8 Steele Drive, West Windsor, NJ 08550, have made an invention in:

SYSTEMS AND METHODS FOR ACQUIRING, CATEGORIZING AND
DELIVERING MEDIA IN INTERACTIVE MEDIA GUIDANCE
APPLICATIONS

and are about to make application for United States Letters Patent therefor, the same having been executed by us on even date or dates herewith; and

WHEREAS, UNITED VIDEO PROPERTIES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 6922 Hollywood Boulevard, Los Angeles, CA 90028, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we do hereby sell, assign and transfer unto the said UNITED VIDEO PROPERTIES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals,

revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said UNITED VIDEO PROPERTIES, INC. as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date indicated hereinafter.

12/14/06
Date
12/14/06
Date

Kirsten Rasanen
Kirsten Rasanen
Ray S. Bryant
Ray S. Bryant