PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4049897

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JONATHAN MALKIN	09/09/2016
JINHUI LIU	09/09/2016
JERRY ZHANG	09/09/2016
CSABA KECSKEMETI	09/13/2016
WENDELL BAKER	09/09/2016

RECEIVING PARTY DATA

Name:	YAHOO! INC.
Street Address:	701 FIRST AVENUE
City:	SUNNYVALE
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15215090

CORRESPONDENCE DATA

Fax Number: (312)321-4299

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: usassignments@brinksgilson.com, pchiovari@brinksgilson.com

Correspondent Name: E. BRANDON NYKIEL Address Line 1: P.O. BOX 10395

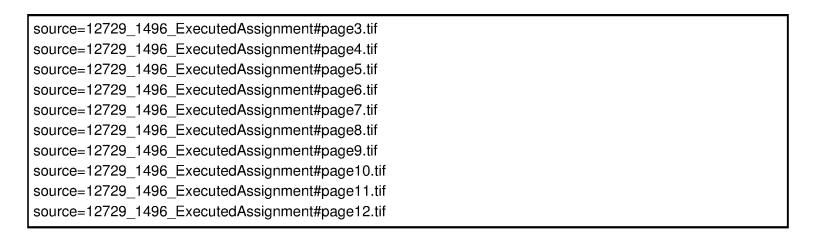
Address Line 4: CHICAGO, ILLINOIS 60610

ATTORNEY DOCKET NUMBER:	Y11629US00 (12729-1496)
NAME OF SUBMITTER:	E. BRANDON NYKIEL
SIGNATURE:	/E. Brandon Nykiel/
DATE SIGNED:	09/13/2016

Total Attachments: 12

source=12729_1496_ExecutedAssignment#page1.tif source=12729_1496_ExecutedAssignment#page2.tif

PATENT 504003241 REEL: 039720 FRAME: 0492



Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

for which I have executed a U.S. patent application on even date herewith.	
which bears U.S. application serial No. <u>15/215,090</u> , filed <u>July 20, 2016</u> .	
for which I have executed a patent application in the country ofdate herewith.	on even
which I have executed a U.S. provisional application on even date herewith.	
which is a U.S. provisional application which bears U.S. application serial No, filed	
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, an undersigned inventor, hereby:	

- (a) Sell, assign and transfer to Yahoo! Inc., a Delaware corporation having a place of business at 701 First Avenue, Sunnyvale, California 94089 (hereinafter "ASSIGNEE"), (1) the entire right, title and interest, and any and all revenues and rights to revenue, for any purpose, associated with commercialization, everywhere in the world, to (A) any and all inventions described in said Application, (B) said Application, (C) any patent that may be granted thereof, (D) any patent applications or patents which may claim priority of (or serve as the basis for a priority claim by) said Application (including but not limited to continuations, divisions, continuations-in-part, substitutes, reissues, reexaminations or extensions thereof, together with all priority rights and counterpart applications under any existing or future international patent conventions, agreements or treaties), and;(2) the right to sue third parties for patent infringement (including but not limited to damages) accruing based on activities occurring prior to the execution date hereof.
- (b) Authorize and request the Commissioner of Patents to issue any and all United States Patents resulting from said application or any division, continuation, substitute, renewal, reexamination or reissue thereof to the ASSIGNEE.
- (c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

Page 1 of 3

applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hereunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Jonathan Malki	n have executed this document on the date
indicated below.	
On Maler	9/9/16
Signature of Inventor	Date
Sunnyvale, CA Inventor's City, State of residence	
·	
IN TESTIMONY WHEREOF, I Jinhui Liu have below.	e executed this document on the date indicated
Jinh Lin	9/9/2016
Signature of Inventor	Date
Sunnyvale, CA	

Inventor's City, State of residence

below.	ig have executed this document on the date indicate
Signature of Inventor	Date
Sunnyvale, CA	
Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I, <u>Csaba Ke</u>	cskemeti have executed this document on the date
indicated below.	
Signature of Inventor	Date
Sunnyvale, CA	
Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I <u>Wendell B</u> indicated below.	Baker have executed this document on the date
Signature of Inventor	Date
Palo Alto, CA	
Inventor's City, State of residence	

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(b) Authorize and request the Commissioner of Patents to issue any and all United States

- Patents resulting from said application or any division, continuation, substitute, renewal, re examination or reissue thereof to the ASSIGNEE.
- Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and (c) to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally perform any acts which are reasonably

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IN TESTIMONY WHEREOF, I <u>Jonathar</u> indicated below.	n Malkin have executed this doc	nument on the date
Signature of Inventor	Date	
Sunnyvale, CA		
Inventor's City, State of residence		
NAMES OF TAXABLE PARTY		
IN TESTIMONY WHEREOF, I <u>Jinhui I</u> below.	<u>lu</u> have executed this document	on the date indicated
ociów.		
Signature of Inventor	Date	
Sunnyvale, CA		
Inventor's City, State of residence		

IN TESTIMONY WHEREOF, I Jerry Zhang have ex	ecuted this document on the date indicated
below.	2016-09-09
Signature of Inventor	Date
Sunnyvale, CA	
Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I, Csaba Kecskemeti I indicated below.	nave executed this document on the date
Signature of Inventor	Date
Sunnyvale, CA	
Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I <u>Wendell Baker</u> have indicated below.	executed this document on the date
Signature of Inventor	Date
Palo Alto, CA	
Inventor's City, State of residence	

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IN TESTIMONY WHEREOF, I <u>Jonathan Malkin</u> have executed this document on the date indicated below.			
Signature of Inventor	Date		
Sunnyvale, CA			
Inventor's City, State of residence			
IN TESTIMONY WHEREOF, I Jinhui	Liu have executed this document on the	date indicated	
below.			
Signature of Inventor	Date		
Sunnyvale, CA			
Inventor's City, State of residence			

Page 2 of 3

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N TESTIMONY WHEREOF, I, <u>Csaba Kec</u>	O Acoused this document on the du
ndicated below.	09/13/2016
Signature of Inventor	Date
Sunnyvale, CA nventor's City, State of residence	general and the second
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Signature of Inventor	Date
lo Alto, CA	

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IN TESTIMONY WHEREOF I Jonathan Malkin, have executed this document on the date

indicated below.	<u></u> 1 0 0.1.0 0.1.0 0.0 0.1.0
O' CY	
Signature of Inventor	Date
Sunnyvale, CA	_
Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I Jinhui Liu hav	ve executed this document on the date indicated
below.	
Signature of Inventor	Date
Sunnyvale, CA	
Inventor's City State of residence	-

below.	Zhang have executed this document on the date indicated
Signature of Inventor	Date
Sunnyvale, CA Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I, <u>Csab</u> indicated below.	a Kecskemeti have executed this document on the date
Signature of Inventor	Date
Sunnyvale, CA Inventor's City, State of residence	
IN TESTIMONY WHEREOF, I Wend indicated below. Signature of Inventor	dell Baker have executed this document on the date
Palo Alto, CA Inventor's City, State of residence	gas a monanananan .