504005240 09/14/2016

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------------|----------------|
| BONNIE ELIZABETH CLARK | 09/13/2016 |

RECEIVING PARTY DATA

| Name: | COULTER VENTURES, LLC | |
|-----------------|-----------------------|--|
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| City: | COLUMBUS | |
| State/Country: | ОНЮ | |
| Postal Code: | 43212 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29577616 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | ROG-161586DES | |
|-------------------------|------------------------|--|
| NAME OF SUBMITTER: | JOVAN N. JOVANOVIC | |
| SIGNATURE: | /s Jovan N. Jovanovic/ | |
| DATE SIGNED: | 09/14/2016 | |

Total Attachments: 2

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PATENT 504005240 REEL: 039740 FRAME: 0532

ASSIGNMENT

ROG-161586

THE WATSON IP GROUP, PLC

3133 Highland Drive, Suite 200 Hudsonville, Michigan 49426 (616) 797-1000

FOR VALUE RECEIVED, the receipt of which is hereby acknowledged, the following inventor or inventors (hereinafter called "ASSIGNOR"):

Bonnie Elizabeth Clark 478 Transart Parkway Canton, GA 30114

hereby assigns, transfers and sets over to:

Coulter Ventures, LLC 1080 Steelwood Rd. Columbus, OH 43212

(hereinafter called "ASSIGNEE"), all worldwide right, title and interest in and to the invention known as:

ABDOMINAL EXERCISE MAT

for which a United States Patent Application was filed on September ¹⁴, 2016, and all rights and privileges under any Letters Patent which may be granted thereon, including all rights, if any, throughout the entire world to sue for all past infringements which may have occurred before the execution of this assignment.

- ASSIGNEE's expense (a) to execute (i) all necessary papers to be used in connection with this application and any additional, continuing, or divisional applications, as the ASSIGNEE may deem necessary or expedient, (ii) all papers in connection with any interference or other legal or quasilegal proceedings relating to this application or any additional, continuing, or divisional application thereof, (iii) all papers and documents which may be necessary in connection with the preparation and filing of any foreign applications or with making claims to priority rights granted under the provisions of the International Convention for Protection of Industrial Property or similar agreements; (b) to cooperate with ASSIGNEE in every way possible in obtaining evidence and going forward in any such proceedings; and (c) to perform all other affirmative acts which may be necessary or desirable to obtain a grant of a valid patent for said invention in any country throughout the world.
- (2) ASSIGNOR(s) hereby authorizes and requests the Commissioner of Patents of the United States, and the appropriate officials in any other country, to issue any and all Letters Patent that may be granted upon any patent application or any additional, continuing or divisional applications thereof to the ASSIGNEE, its successors and assigns.

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- ASSIGNOR(s) hereby covenants and warrants that they have full right to convey the entire right, title and interest by this instrument, free of any encumbrances and that no other agreement has been or will be executed in conflict herewith.
- ASSIGNOR(s) hereby grants to the law firm of THE WATSON IP GROUP, PLC of Hudsonville, Michigan, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

ASSIGNOR(s):

Name of Inventor:

Bonnie Clark

Bonnie Elizabeth Clark Date: September 13, 2016

PATENT REEL: 039740 FRAME: 0534

RECORDED: 09/14/2016