504007236 09/15/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW AS	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGN	ASSIGNMENT			
CONVEYING PARTY	ΔΤΑ	·				
		Name	Name		xecution Date	
COMPETITIVE INNOV	ATION LL	С		09,	/11/2016	
Name:		INTERCONTINENTAL GREAT BRANDS LLC				
Street Address:	200 DE	200 DEFOREST AVE				
City:	EAST	EAST HANOVER				
State/Country:	NEW J	NEW JERSEY				
Postal Code:	07936	07936				
	•					
PROPERTY NUMBER	S Total: 1					
Property Type			Number			
Application Number: 295		29558246	8246			
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ATTORNEY DOCKET NUMBER:		CDS0910	CDS0910US			
NAME OF SUBMITTER		DANIEL I	DANIEL R. GIBSON			
SIGNATURE:		/Daniel R	/Daniel R. Gibson/			
DATE SIGNED:		09/15/20	16			
Total Attachments: 2		· ·				
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<u>ASSIGNMENT</u>

WHEREAS, COMPETITIVE INNOVATION LLC, (hereinafter referred to as "ASSIGNOR"), is desirous of assigning the entire worldwide right, title and interest in and to the invention or inventions and any and all Patents, utility models, design patents or other industrial property rights to be obtained therefore in a, CONFECTION described in U.S. Patent Application Serial No. 29/558,246, Attorney Docket No. CDS0910US;

AND WHEREAS, INTERCONTINENTAL GREAT BRANDS LLC, of East Hanover, New Jersey, a corporation organized and existing under and by virtue of the laws of the State of Delaware USA, and having an office and place of business at 200 Deforest Ave, East Hanover, New Jersey 07936 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention(s), and any and all patents and to be obtained therefore;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR, has assigned and transferred, and hereby assigns and transfers unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behalf of ASSIGNEE, its successors and assigns; and I do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that I will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that I will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

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81558402 (CDS0910US)

IN TESTIMONY WHEREOF, the undersigned have hereunto set their hand and seal on the date after their signature.

Competitive Innovation LLC Or , By:

Typed Name: Frank Consoli

Title:

PRESIDENT POWNER 2016

Date

Witness Signature: Dabral L. Con Sole Printed Name: D.L. CONSOLI

Date: 2/11/2016

WE ACCEPT THIS ASSIGNMENT.

Intercontinental Great Brands LLC	. 1
By:	VA
Typed Name: Jamie East	Intercontinental Great Brands LLC By: Intercontinental Brands LLC
Title: Assistant Secreter	
Date <u>9/15/16</u>	,
Witness Signature:	Date: 9
Printed Name: Devise Me	V O

hsha