504008778 09/16/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HUGO WASHINGTON PEREZ	09/16/2016

RECEIVING PARTY DATA

Name:	FRANCO MANUFACTURING CO. INC.	
Street Address:	555 PROSPECT STREET	
City:	METUCHEN	
State/Country:	NEW JERSEY	
Postal Code:	08840	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29577905	

CORRESPONDENCE DATA

Fax Number: (732)908-1027

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7328891500

Email: mlgdocketing@mlgiplaw.com **Correspondent Name:** MALDJIAN LAW GROUP LLC

Address Line 1: **106 APPLE STREET**

Address Line 2: SUITE 200N

Address Line 4: TINTON FALLS, NEW JERSEY 07724

ATTORNEY DOCKET NUMBER:	FRA047DS/8
NAME OF SUBMITTER:	MELISSA SCHRADER
SIGNATURE:	/Melissa Schrader/
DATE SIGNED:	09/16/2016

Total Attachments: 2

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> **PATENT REEL: 039764 FRAME: 0453** 504008778

ASSIGNMENT OF PATENT APPLICATION

WHEREAS, Hugo Washington Perez, having an address of 7 May Court, Ramsey, NJ 07446 (hereinafter "Assignor"), has invented a certain invention entitled:

CHARACTER PILLOW

For which an application	n for a Patent in the United States	was file	d at the Ur	rited States
Patent and Trademark Office	on September 16, 2016		application	
29/577,905	; and			

WHEREAS, Franco Manufacturing Co. Inc., having a place of business 555 Prospect Street, Metuchen, NJ 08840 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the aforementioned patent application (hereinafter "Application"), and the invention disclosed therein (hereinafter "Invention"), and in and to all embodiments of the Invention, heretofore conceived, made or discovered by the Assignor, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter "Patents") thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in deliberation of good and valuable consideration acknowledged by the Assignor to have been received in full from said Assignee:

- 1. The Assignor hereby sells, assigns, transfers and conveys to Assignee the full and exclusive right, title and interest (a) in and to the Application and the Invention; (b) in and to all rights to apply for patents covering the Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted, covering the Invention, in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a division, substitution, provisional, continuation, or continuation in part of the Application; and (d) in and to each and every reissue or extension of any of the Patents.
- 2. The Assignor hereby covenants and agrees to cooperate with the Assignee to enable the Assignee to enjoy to the fullest extent the right, title and interest to the Invention herein conveyed in any and all countries and groups of countries. Such cooperation by the Assignor shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by the Assignee (a) for perfecting in the Assignee the right, title and interest herein conveyed; (b) for prosecuting the Application, or related applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering embodiments of the Invention; (d) for filing and prosecuting applications for reissuance of any of the Patents; (e) for interference or other priority proceedings involving the Invention; and (f) for legal proceedings involving the Invention and any application therefor and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions.

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- 3. The term and covenants of this agreement shall inure to the benefit of the Assignce, its successors, assigns and other legal representatives, and shall be binding upon the Assignor, its respective heirs, legal representatives and assigns.
- 4. The Assignor hereby warrants and represents that it has not entered and will not enter into any assignment, contract, or understanding in conflict herewith.
- 5. The Assignor further hereby authorizes Assignee, or its attorneys or agents, to insert the correct Application Number and Filing Date into this Assignment, if none is indicated on the date of my execution of this agreement.

IN WITNESS WHEREOF, the Assignor has executed and delivered this instrument to the Assignee on the dates indicated below.

DATED: 4/14/14

BY: Hugo Washington Perez

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