

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT4055569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ANTONIO MAGNAGHI	08/28/2016
JEREMY DAW	09/13/2016
JEONG-YOON LEE	08/30/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DEMAND MEDIA, INC.
<b>Street Address:</b>	1299 OCEAN AVENUE
<b>City:</b>	SANTA MONICA
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90401
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13869826
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Email:</b>	suim@gtlaw.com
<b>Correspondent Name:</b>	GREENBERG TRAURIG LLP
<b>Address Line 1:</b>	77 WEST WACKER DRIVE, SUITE 3100
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60601
<b>ATTORNEY DOCKET NUMBER:</b>	104128-229200/US
<b>NAME OF SUBMITTER:</b>	MENG SUI
<b>SIGNATURE:</b>	/Meng Sui/
<b>DATE SIGNED:</b>	09/16/2016
	This document serves as an Oath/Declaration (37 CFR 1.63).
<b>Total Attachments: 3</b>	
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source=104128-229200_Signed_Assignment#page2.tif	
source=104128-229200_Signed_Assignment#page3.tif	

**COMBINED PATENT ASSIGNMENT AND DECLARATION**

As the below named inventor of an invention entitled,

**SYSTEMS AND METHODS FOR PREDICTING REVENUE FOR WEB-BASED CONTENT**

I HEREBY DECLARE that:

This declaration is directed to

- the attached application, or
- United States Patent Application Serial Number 13/869,826 filed on Apr. 24, 2013.

The above-identified application was made or authorized to be made by me:

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I HEREBY ACKNOWLEDGE that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

I HEREBY STATE that I have reviewed and understand the contents of the above-identified application, including the claims; and I am aware of the duty to disclose to the U.S. Patent and Trademark Office all information known by me to be material to patentability as defined in 37 CFR §1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT International filing date of the continuation-in-part application.

TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell, assign and transfer to

Demand Media, Inc., a corporation organized and existing under the laws of the State of Delaware, and having a mailing address of 1299 Ocean Avenue, Santa Monica, CA 90401, US (hereinafter referred to as ASSIGNEE), which is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries

the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any nonprovisional, continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

I HEREBY COVENANT that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Legal Name of inventor	Last Name MAGNAGHI	First Name ANTONIO	Middle Name
Residence & Citizenship	City Los Angeles	Country US	Country of Citizenship US
Mailing Address	Street 4055 Redwood Ave, #417	City Los Angeles	State & Zip Code CA 90066, US
Signature of inventor: <i>Antonio Magnaghi</i>			Date: <i>08/28/2016</i>

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the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any nonprovisional, continuation, continuation-in-part, divisional, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

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Legal Name of Inventor	Last Name DAW	First Name JEREMY	Middle Name
Residence & Citizenship	City San Francisco	Country US	Country of Citizenship CA
Mailing Address	Street 4671 18 <sup>th</sup> St.	City San Francisco	State & Zip Code CA 94114, US
Signature of Inventor: 		Date:	9/13/2016

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Legal Name of Inventor	Last Name LEE	First Name JEONG-YOON	Middle Name
Residence & Citizenship	City Torrance	Country US	Country of Citizenship KR
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Signature of Inventor: 		Date:	8/30/2016