504008995 09/16/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALESSANDRO MICHELE	01/08/2016

RECEIVING PARTY DATA

Name:	GUCCIO GUCCI SPA	
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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29537332

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ATTORNEY DOCKET NUMBER:	021282-3003
NAME OF SUBMITTER:	DAVID R. YOHANNAN
SIGNATURE:	/s/David R. Yohannan
DATE SIGNED:	09/16/2016

Total Attachments: 2

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PATENT 504008995 REEL: 039765 FRAME: 0472

<u>Assignment of Application for United States Patent</u>

WHEREAS: Alessandro MICHELE

(hereinafter referred to as "ASSIGNORS"), having invented and owning a certain invention entitled:

HANDBAG

for which an application for Letters Patent of the United States was filed on <u>August 25, 2015</u> and assigned United States application number <u>29/537,332</u>

WHEREAS: Guccio Gucci S.p.A.

Via dei Tornabuoni n. 73/R

Florence, IT 50123

(hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire interest in, to, and under said invention and in, to, and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, and for other good and valuable consideration. ASSIGNORS hereby sell, assign, and transfer to ASSIGNEE the full and exclusive right, title, and interest in and to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute, or reissue thereof, or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including the right to recover for any and all past infringement of any Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention prior to the date of this Assignment.

ASSIGNORS hereby warrant and covenant that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNORS further warrant and covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments, or affidavits required to apply for, obtain, maintain, issue, and enforce said application, said invention, and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Tof2

021282-3003 (INVENTOR/ASSIGNOR) Alessandro MICHELE

Dated: JANUARY 8, 2016

WITNESSES:

CLAUS LA PEC Name/Title of Witness

KAUNA CECCHERINI
Name/Title of Witness

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PATENT REEL: 039765 FRAME: 0474

RECORDED: 09/16/2016