09/16/2016 504009817

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4056474

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LIFEBOOKER, LLC	07/01/2016

RECEIVING PARTY DATA

Name:	REICHMAN FAMILY LIMITED PARTNERSHIP	
Street Address:	160 PIERREPONT STREET	
City:	BROOKLYN	
State/Country:	NEW YORK	
Postal Code:	11201	

PROPERTY NUMBERS Total: 6

Property Type	Number	
Application Number:	61884669	
Application Number:	13098984	
Application Number:	13906000	
Application Number:	13930789	
Patent Number:	8478630	
Patent Number:	8484064	

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 2: ARENT FOX

Address Line 4: **NEW YORK, NEW YORK 10019-5820**

ATTORNEY DOCKET NUMBER:	031414.00031
NAME OF SUBMITTER:	MARYLEE JENKINS
SIGNATURE:	/Marylee Jenkins/
DATE SIGNED:	09/16/2016

PATENT REEL: 039769 FRAME: 0775

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Total Attachments: 2

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PATENT REEL: 039769 FRAME: 0776

ASSIGNMENT OF PATENT RIGHTS

WHEREAS, LIFEBOOKER, LLC (a New York limited liability company) (hereinafter referred to as "ASSIGNOR"), having a place of business at 45 Main Street, Suite 524, Brooklyn, NY 11201, is the owner of the entire right, title and interest in and to the patent application(s) and/or patent(s) listed on Schedule A attached hereto (referred to hereinafter as the Existing Patent Properties); and

WHEREAS, REICHMAN FAMILY LIMITED PARTNERSHIP (hereinafter referred to as "ASSIGNEE"), having a place of business at 160 Pierreport Street, Brooklyn, NY 11201, is desirous of acquiring the entire right, title and interest in and to the Existing Patent Properties as well as any divisions, continuations, continuations-in-part, substitutions, renewals, re-examinations, extensions and reissues thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt whereof is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE:

the full and exclusive right in and to the Existing Patent Properties; and

the right to file divisions, continuations, continuations-in-part, substitutions, renewals, reexaminations, extensions and reissues of the Existing Patent Properties; and

the right to claim priority to any of the Existing Patent Properties as well as any other patent or patent application claiming priority to one or more of the Existing Patent Properties;

ASSIGNOR agrees that upon the reasonable request of ASSINGEE it will execute such further conveyance instruments as may be necessary or desirable to evidence more fully the transfer of ownership of all the Existing Patent Properties to ASSIGNEE.

Assigner

Assigner

Date:

Date:

Name: Arnold Reichman
Title: President

Date:

Name: Arnold Reichman
Title: Managing Partner

PATENT REEL: 039769 FRAME: 0777

SCHEDULE A

Country	Title	Application/Patent Number	Filing/Issue Date
United States	System and Method For Client Sharing	61/884,669	September 30, 2013
United States	System and Method For Online Marketing, Scheduling and Booking of Services	13/098,984	May 2, 2011
United States	System and Method For Financing Promotional Services	13/906,000	May 30, 2013
United States	System and Method For Online Marketing, Scheduling and Booking of Services	13/930,789	June 28, 2013
United States	System and Method For Online Marketing, Scheduling and Booking of Services	8,478,630	July 2, 2013
United States	System and Method For Financing Promotional Services	8,484,064	July 9, 2013
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RECORDED: 09/16/2016