504011083 09/19/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DUANE ANTHONY KAUFMAN	03/21/2014
JESSE EUGENE ROBINSON	03/21/2014

RECEIVING PARTY DATA

Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED	
Street Address:	GLOBE HOUSE, 1 WATER STREET	
City:	LONDON	
State/Country:	UNITED KINGDOM	
Postal Code:	WC2R 3LA	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15127204

CORRESPONDENCE DATA

Fax Number: (612)349-9266

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: MEGAN M. MILLER

Address Line 1: PATTERSON THUENTE PEDERSEN, P.A.

4800 IDS CENTER, 80 SOUTH 8TH STREET

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ATTORNEY DOCKET NUMBER:	4840.50WOUS01	
NAME OF SUBMITTER:	MEGAN M. MILLER	
SIGNATURE:	/Megan M. Miller/	
DATE SIGNED:	09/19/2016	

Total Attachments: 3

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PATENT 504011083 REEL: 039780 FRAME: 0492

THIS ASSIGNMENT effective 25 March 2014 is made BETWEEN

Duane Anthony Kaufman, of 1878 County Road K, Hollandale, WI 53544, United States of America:

and

Jesse Eugene Robinson, of 2343 Clover Lane, Janesville, WI 53545, United States of America;

(Duane Anthony Kaufman and Jesse Eugene Robinson hereinafter referred to as "the Inventors")

and

Bit 7, Inc., a corporation existing under the laws of Wisconsin, doing business as Bjorksten bit 7, having its principal place of business at 5407 Fen Oak Drive, Madison, WI 53718, United States of America (hereinafter "the Employer")

(the Inventors and the Employer being jointly referred to as "the Assignors")

and

BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED of Globe House, 1 Water Street, London WC2R 3LA, United Kingdom (hereinafter "the Assignee")

(the Assignors and the Assignee being jointly referred to as "the Parties")

WHEREAS:

- (A) The Inventors were retained by the Employer as employees under respective contracts of employment;
- (B) The Inventors have confirmed that, while employed by the Employer, they created an invention entitled "Detection of Non-Metallic Conductive Ink for Project Explore Consumable Recognition", identified by Assignee case number P10013963, as described in the specification attached hereto and hereinafter referred to as 'the Invention';
- (C) The Assignee intends to file a patent application utilising subject matter of the Invention, the filing details of which may be added in a Schedule to this assignment subsequent to execution of this assignment for convenience of reference; and
- (D) The Assignors have agreed to assign unto the Assignee, in all territories of the world, any and all of each of the Assignors' rights, title and interest in the Invention, including the right to apply for and obtain patents, or other forms of

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protection throughout the world, the right to claim priority of any such applications, including any further developments and improvements in respect thereof.

NOW THIS ASSIGNMENT WITNESSES:

In consideration of the sum of one pound sterling (£1.00) and other good and valuable consideration paid by the Assignee to the Assignors (the receipt of which is hereby acknowledged) the Assignors hereby assign to the Assignee, in all territories of the world, any and all of each of the Assignors' right, title and interest in the Invention, and any and all rights to apply for and obtain patents or other forms of protection in respect of the Invention in all countries of the world, including any and all rights to claim priority of any such applications and including the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of all infringements of any patent or patents granted in respect of the Invention whether such infringements take place before or after the effective date of this assignment TO HOLD the same unto the Assignee absolutely.

The Assignors undertake to execute documents and perform other acts reasonably required to enable the Assignee to enjoy the full benefit of the property and rights and to apply for and effectively vest in patents and other rights in respect of the assigned rights throughout the world.

This Assignment shall be governed by and construed in accordance with English law and each party agrees to submit to the exclusive jurisdiction of the courts of England and Wales.

IN WITNESS of which the Parties have executed this Assignment

EXECUTED by Duane Anthony Kaufman	Signature: 1)—//
·	Date: 20/4-03-21
In the presence of a witness:	Signature:
	Name: Sara Hilt

EXECUTED by Jesse Eugene Robinson	Signature:
In the presence of a witness: My commission expires Clorch 5, 2019	Signature: <u>Sandus Elementas</u> Name: <u>Sandia E Namurulas</u>
EXECUTED for and on behalf of Bit 7, Inc.	Signature: James J. Frater Name: James J. Frater Capacity: President Date: 3/21/2014
In the presence of a witness:	Signature: Sata Hilt
EXECUTED for and on behalf of BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED	Signature: Name: JAMES CUNNINGTON Capacity: ASSISTANT COMPANY SECRETARY
In the presence of a witness:	Date: 21 MARCH 2014 Signature: William Coopes

RECORDED: 09/19/2016