# 504011412 09/19/2016

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT					
NATURE OF CONVEYANCE:		ASSIGNMENT					
CONVEYING PARTY D	ΑΤΑ		•				
			Name		Execution Date		
TODD W. JONES					08/16/2014		
SHAUNA ADAMS					08/15/2014		
JAMES MORGAN					08/13/2014		
THOMAS PATERSON				08/13/2014			
RECEIVING PARTY D	ΑΤΑ						
Name: AT&T INTELLECTUAL PROPERTY I, L.P.							
Street Address:	675 W	675 W. PEACHTREE STREET, SUITE 4000					
City:	ATLAN	ATLANTA					
State/Country:	GEOR	GEORGIA					
Postal Code:	30308						
PROPERTY NUMBERS	S Total: 1	1					
Property Type		-	Number	]			
Application Number:		1526	9272				
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CORRESPONDENCE I	DATA						
Fax Number:		• •	391-2173				
			e-mail address first; if that is uns hat is unsuccessful, it will be sen				
			36.2023				
Email:		jlallyij	odocket@jw.com				
<b>Correspondent Name:</b>		JACK	SON WALKER L.L.P.				
Address Line 1: 100 C			CONGRESS AVENUE				
Address Line 2:		SUITE 1100					
Address Line 4:		AUS	TIN, TEXAS 78701				
ATTORNEY DOCKET NUMBER:			2014-0291 CON (00770)				
NAME OF SUBMITTER:			MINDY MAYER				
SIGNATURE:			/mindy mayer/				
DATE SIGNED:			09/19/2016				
Total Attachments: 5							
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#### ASSIGNMENT

WHEREAS, **TODD W. JONES** residing at 7921 N. Forest, Kansas City, Missouri 64118, **SHAUNA ADAMS** residing at 4334 N. 106<sup>th</sup> Street, Kansas City, Kansas 66109, JAMES MORGAN residing at 6908 Pleasant View Court, Parkville, Missouri 64152, and **THOMAS PATERSON** residing at 1524 Southview Drive, Liberty, Missouri 64068, hereafter referred to as Assignors, am listed as an inventor on a patent application entitled "*EXTRACTING DATA FROM ADVERTISEMENT FILES FOR AD INSERTION*," having AT&T Docket No. 2014-0291, the patent application to be filed in the United States Patent & Trademark Office; and

WHEREAS, AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Georgia, having a place of business at 675 W. Peachtree Street, Suite 4000, Atlanta, GA 30375 (hereinafter referred to as Assignee), desires to acquire the entire right, title and interest for the United States of America and elsewhere throughout the world in and to said invention and the patent application identified above, including any and all divisions and continuations thereof and any and all Letters Patent which may be granted thereon, including any and all renewals, reissues and prolongations thereto;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, we, as Assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, substitutions, and continuations thereof; and all Letters Patent of the United States which may be granted thereon, and all reexaminations and reissues thereof; and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application; and all publications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, including certificates of inventions, utility models, industrial design protection, design patent protection, and other governmental grants or issuances; and all extensions, renewals, prolongations, and reissues thereof; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term and terms for all such patents;

AND, WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, WE HEREBY covenant that we have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any assignment, sale, license, agreement, or encumbrance in conflict with this Assignment;

AND, WE HEREBY further covenant and agree, for the Assignors and the Assignor's legal representatives, that we will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention; assist the Assignee in the prosecution of the patent application identified above; assist in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; testify in any interference, litigation, or other legal proceeding; sign all lawful papers when called upon to do so; execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns; execute all divisional, continuation, and reissue applications; make all rightful

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oaths and generally do everything possible to aid Assignee, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee; and hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without compensation, but at the expense of Assignee or its representatives.

AND, WE HEREBY consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of AT&T INTELLECTUAL PROPERTY I, L.P. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

This Assignment may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original, and such counterparts together shall constitute one and the same instrument. A facsimile copy of this Assignment, or any form of an electronic copy of this Assignment, including the signature pages hereto, shall be deemed to be an original.

IN TESTIMONY WHEREOF, I ha	ve hereunto set my hand t	this 16 day of Angu	<u>S</u> 2014.
	Call of the second		XXXXX
	Todd W. Jone	S and the second	
state of <u>Missouri</u>	)	Comment	

County of Jackson

On this 16 day of <u>Phaguest</u>, 2014, before me a Notary Public in and for the above County and State, personally appeared Todd W. Jones, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

In R. William

Notary Public

My Commission Expires: A · 29 · 2018

JENNIFER R. WILLIAMS Notary Public-Notary Seal STATE OF MISSOURI Jackson County My Commission Expires Apr. 29, 2018 Commission # 14610482

IN TESTIMONY WHEREOF, I have hereunto set my hand this 15 day of Quegeet, 2014.

		Shawa Adams
State of <u>Kareas</u> County of <u>Coynadotte</u>	)	NO IARY PUBLIC Stale of Kansas SHARLENE LEONASD My Appl. Exp.

On this 15 day of 2, 2014, before me a Notary Public in and for the above County and State, personally appeared Shauna Adams, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

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Notary Public

My Commission Expires: May 33 20 15

IN TESTIMONY WHEREOF, I have hereunto set my hand this  $1\frac{2}{2}$  day of  $Augus_{7}$ , 2014.

Janues Morgan

State of  $\_$   $\bigwedge$ 11550WVI 240 County of

On this me day of <u>Awalact</u>, 2014, before me a Notary Public in and for the above County and State, personally appeared James Morgan, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

MAN

4-18-16 My Commission Expires:

BRENDA MARK Notary Public-Notary Seal State of Missouri, Clay County Commission # 12329561 My Commission Expires Apr 18, 2016

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IN TESTIMONY WHEREOF, I h	ve hereunto set myfhand this day of	, 2014.
	Altra his	2 uv u .
	Thomas Paterson	
State of MASSOUL	}	
County of PHATE)		

On this <u>15</u> day of <u>405</u>, <u>2014</u>, before me a Notary Public in and for the above County and State, personally appeared Thomas Paterson, and acknowledged the execution of the foregoing assignment as his/her free act and deed for the purpose herein set forth.

4-5-2018

Public otary

My Commission Expires:

TIMOTHY K. CONNOR Notary Public - Notary Seal State of Missouri Commissioned for Platte County My Commission Expires: Apr. 5, 2018 14959165

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## PATENT REEL: 039781 FRAME: 0823

**RECORDED: 09/19/2016**