503972919 08/23/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4019575

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY AT REEL/FRAME NO. 24514/0685

CONVEYING PARTY DATA

Name	Execution Date
MMV FINANCIAL INC.	08/23/2016

RECEIVING PARTY DATA

Name:	SMART DESTINATIONS, INC.
Street Address:	711 ATLANTIC AVENUE, 4TH FLOOR
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02111

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	10896287	

CORRESPONDENCE DATA

Fax Number: (213)891-8763

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email:rhonda.deleon@lw.comCorrespondent Name:LATHAM & WATKINS LLPAddress Line 1:355 SOUTH GRAND AVENUE

Address Line 4: LOS ANGELES, CALIFORNIA 90071-1560

ATTORNEY DOCKET NUMBER:	054166-0003	
NAME OF SUBMITTER:	RHONDA DELEON	
SIGNATURE:	/Rhonda DeLeon/	
DATE SIGNED:	08/23/2016	

Total Attachments: 3

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PATENT 503972919 REEL: 039784 FRAME: 0719

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This RELEASE, dated as of August 23, 2016, is made by MMV Financial Inc., ("MMV"), pursuant to the general security agreement dated as of June 4, 2010 (the "GSA").

WITNESSETH

WHEREAS, Smart Destinations, Inc. ("Grantor") is a party to the GSA;

WHEREAS, pursuant to the GSA, the Grantor executed the Confirmation of Grant of Security Interest dated as of June 4, 2010 (the "Grant of Security Interest") and recorded with the U.S. Patent and Trademark Office on June 10, 2010 at Reel/Frame Nos. 4222/0202 and 24514/0685, pursuant to which the Grantor granted to MMV a security interest, lien and charge in all of its right, title and interest in and to the intellectual property set forth in Schedule I, attached hereto and incorporated herein by reference ("Released Collateral");

WHEREAS, the Grantor has requested that MMV release its security interest, lien and charge in all of its right, title and interest in and to the Released Collateral.

NOW, THEREFORE, MMV hereby DISCHARGES, TERMINATES and RELEASES, without recourse, representation or warranty, its security interest, lien and charge in all of its right, title and interest in and to the Released Collateral, and agrees that all the security interest in the Released Collateral is hereby discharged, terminated and released. The undersigned hereby transfers and assigns to the Grantor, without recourse, representation or warranty, any and all right, title and interest that it may have obtained in, to and under the Released Collateral under the GSA.

[SIGNATURE PAGES FOLLOW]

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PATENT REEL: 039784 FRAME: 0720 IN WITNESS WHEREOF, MMV has caused this Release to be duly executed and delivered as of the date first written above.

MMV FINANCIAL INC.

Name:

Title:

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PATENT REEL: 039784 FRAME: 0721

SCHEDULE I

to

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

INTELLECTUAL PROPERTY

PATENT: PROGRAMMABLE TICKETING SYSTEM

Application # 10/896287

Notice of Allowance Sent 3/22/2010 Earliest Publication Notice 20060020517

Trademarks	Registration Number	Registration Date
GO FLORIDA (block letters)	3070662	3/21/2006
GO BOSTON (block letters)	2992063	9/6/2005
GO MIAMI (block letters)	3106267	2/15/2005
GO SAN DIEGO (block letters)	3116463	2/15/2005
GO LOS ANGELES (block letters)	3111481	2/14/2005
GO SEATTLE (block letters)	3106262	2/10/2005
GO ORLANDO (block letters)	3195716	2/10/2005
GO CHICAGO (block letters)	3205037	2/10/2005
GO SAN FRANCISCO (block letters)	3177921	7/27/2004
POWDER PASSPORT (block letters)	3393486	3/4/2008
TICKEGO (block letters)	3456587	7/1/2008
GO OAHU (block letters)	3456572	7/1/2008

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RECORDED: 08/23/2016

PATENT REEL: 039784 FRAME: 0722