504013346 09/20/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LAWRENCE JOHN LICKLIDER	09/12/2016

RECEIVING PARTY DATA

Name:	BETTER STANDING CO., INC.	
Street Address:	2 CENTRAL STREET	
City:	FRAMINGHAM	
State/Country:	P/Country: MASSACHUSETTS	
Postal Code:	01701	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15123738

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	UMBER: BSTG-P01US	
NAME OF SUBMITTER:	MARIA M. BJORNHOLM	
SIGNATURE:	ATURE: /Maria M. Bjornholm/	
DATE SIGNED:	09/20/2016	

Total Attachments: 2

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PATENT 504013346 REEL: 039802 FRAME: 0159

ASSIGNMENT

WHEREAS, the undersigned ("ASSIGNOR") has a postal address of Lawrence John Licklider, P.O. Box 20, Waban, MA 02468 and has developed certain invention(s) referred to as

STANDING STEP TRAINER

as described in the United States or PCT Patent Application filed on September 6, 2016 as U.S. Patent Application Serial No. 15/123,738, Attorney Docket No. BSTG-P01US, and ASSIGNOR covenants that he has the full right to convey the entire right, title and interest, both legal and equitable, in and to said inventions, free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, Better Standing Co., Inc. ("ASSIGNEE"), a company having executive offices at 2 Central Street, Framingham, MA 01701, is desirous of acquiring the entire right, title and interest in and to said invention(s) and any and all patent applications and patents to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto said ASSIGNEE, its successors and assigns, the entire right, title and interest throughout the world in and to said inventions, in any form or embodiment thereof, and in and to the above-identified United States or PCT Patent Application therefor and any earlier fillings or applications upon which said Application depends for priority, and in and to any application filed in the U.S. or any foreign country based thereon, including the right to file such applications and the right to claim priority under the provisions of any U.S. or international convention or treaty, also the entire right, title and interest throughout the world in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention(s) and any divisional, continuation, continuation-in-part, or substitute applications which may be filed upon said invention(s) in this or any foreign country, such patents that issue on any of the foregoing applications and all reissue applications, applications for reexaminations and other applications for post grant review of any such patents, and such patents that may issue from any such post-issue applications; and ASSIGNOR hereby authorizes and requests the issuing authority to issue any and all patents on said application(s) to said ASSIGNEE or its successors and assigns.

ASSIGNOR further agrees for himself and his executors and administrators, without any further payment or compensation by said ASSIGNEE or its successors and assigns, to communicate to said ASSIGNEE, its representatives or agents or its successors and assigns, any facts relating to said invention(s) including evidence for legal proceedings whenever requested; testify in any proceeding in which said invention(s) or any application or patent directed thereto may be involved, and whenever requested, execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective, execute all applications for domestic and foreign patents including divisional, continuation, continuation-in-part, reissue, re-examination applications and other post grant review proceedings thereof, make all rightful oaths, and generally do everything possible to aid said ASSIGNEE, its successors or assigns and nominees to secure, obtain and enforce proper patent protection for said inventions in this or any foreign country.

IN WITNESS WHEREOF, ASSIGNOR hereunto sets his hand and affixes his seal.

	Inventor name; Lawrence John HICKLIDER
	(Signature) Jay July
-	Date: September 12, 2016
	Witness name:
	(Witness Signature) Cotton O Cood
	Witness Date: September 12, 2016

PATENT REEL: 039802 FRAME: 0160

Docket Number: BSTG-P01US

RECORDATION FORM COVER SHEET PATENTS ONLY				
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.				
1. Name of conveying party(ies)	2. Name and address of receiving party(ies) Name: Better Standing Co., Inc.			
Lawrence John Licklider	Internal Address:			
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) September 12, 2016	Street Address: 2 Central Street			
Assignment Merger Security Agreement Change of Name	City: Framingham			
☐ Joint Research Agreement ☐ Government Interest Assignment ☐ Executive Order 9424, Confirmatory License	State: MA Country: US Zip: 01701			
Other	Additional name(s) & address(es) attached? Yes No			
4. Application or patent number(s): This at A. Patent Application No.(s) 15/123,738 Additional numbers att.	document serves as an Oath/Declaration (37 CFR 1.63). B. Patent No.(s) B. Patent No.(s)			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1			
Name: Anne-Marie Dinius Internal Address: West Hill Technology Counsel	7. Total fee (37 CFR 1.21(h) & 3.41) \$			
Street Address: 900 Cummings Center, Suite 206-T	Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)			
City: Beverly	8. Payment Information			
State: MA Zip: 01915				
Phone Number: 978-274-7066 Docket Number: BSTG-P01US	Deposit Account Number			
Email Address:_ip@westhillcounsel.com	Authorized User Name			
9. Signature: /Anne-Marie Dinius/	September 13, 2016			
Anne-Marie Dinius Name of Person Signing Documents to be recorded (including cover sheet Mail Stop Assignment Recordation Services, Director of	·			

RECORDED: 09/20/2016 REEL: 039802 FRAME: 0161