

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4066293

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
SEQUENCE:	1
CONVEYING PARTY DATA	
Name	Execution Date
MAURO BARBIERI	03/14/2013
SERVERIUS PETRUS PAULUS PRONK	03/14/2013
JAN KORST	03/14/2013
RECEIVING PARTY DATA	
Name:	AXEL SPRINGER DIGITAL TV GUIDE GMBH
Street Address:	SCHIFFBAUERDAMM 22
City:	BERLIN
State/Country:	GERMANY
Postal Code:	10117
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15274190
CORRESPONDENCE DATA	
Fax Number:	(203)261-5676
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	203-261-1234
Email:	amm@warefressola.com
Correspondent Name:	WARE, FRESSOLA, MAGUIRE & BARBER LLP
Address Line 1:	BRADFORD GREEN, BUILDING 5
Address Line 2:	755 MAIN STREET
Address Line 4:	MONROE, CONNECTICUT 06468
ATTORNEY DOCKET NUMBER:	536-044.010-1
NAME OF SUBMITTER:	STEVEN T. COOPER
SIGNATURE:	/Steven T. Cooper/
DATE SIGNED:	09/23/2016
Total Attachments: 2	
source=Assignment#page1.tif	
source=Assignment#page2.tif	

ASSIGNMENT AND AGREEMENT

FOR VALUE RECEIVED, We **Mauro BARBIERI**, a citizen of the Netherlands residing at Gabriel Metsulaan 5, NL-5613 LC Eindhoven, Netherlands; **Serverius Petrus Paulus PRONK**, a citizen of the Netherlands residing at Jan van Speykstraat 2, NL-5262 CN Vught, Netherlands, and **Jan KORST**, a citizen of the Netherlands residing at Prins Alexanderstraat 24, NL-5616 BL Eindhoven, Netherlands hereby sell, assign and transfer to **AXEL SPRINGER DIGITAL TV GUIDE GMBH**, an organization duly organized and existing under the laws of Germany and having a principal place of business at Schiffbauerdamm 22, 10117 Berlin, Germany, as assignee, and its successors, assigns and legal representatives, the entire right, title and interest for all countries in and to certain inventions relating to improvements in a **PROFILE BASED CONTENT RETRIEVAL FOR RECOMMENDER SYSTEMS**, which is described in PCT International Patent Application No. **PCT/EP2011/059885** filed on June 15, 2011, which was transmitted to the United States Patent and Trademark Office by the International Bureau, for which commencement of the national stage in the U.S.A. is sought under an application for Letters Patent of the United States now bearing serial number **13/704,496**, in furtherance of which a Declaration in accordance with 35 U.S.C. 371 is executed by us; and all the rights and privileges under any and all Letters Patent that may be granted therefor.

We request that any and all patents for said inventions in all countries be issued to said assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

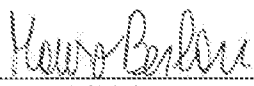
We agree that, when requested, we will, without charge to said assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said assignee, its successors, assigns and legal representatives or nominees.

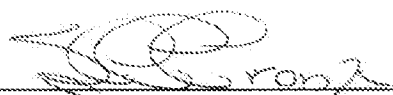
We authorize and empower the said assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by: (a) the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it; and (b) the Patent Cooperation Treaty, as amended, or by any treaty which may henceforth be substituted for it; and to invoke and


claim such right of priority without further written or oral authorization from us.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said assignee or nominee to claim the aforesaid benefit of the right of priority provided by: (a) the International Convention for the protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it; and (b) the Patent Cooperation Treaty, as amended, or by any treaty which may henceforth be substituted for it.

We covenant with said assignee, its successors and assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

Signed at Eindhoven, The Netherlands this 14
(city/state/country) (day)
day of March, 2013.
(month)

Mauro BARBIERI

Signed at Eindhoven, The Netherlands this 14
(city/state/country) (day)
day of March, 2013.
(month)

Serverius Petrus Paulus PRONK

Signed at Eindhoven, The Netherlands this 14
(city/state/country) (day)
day of March, 2013.
(month)

Jan KORST