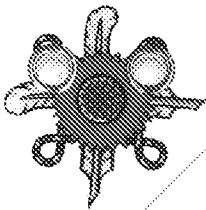


PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4067543

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	BLUE MARLIN BRAND DESIGN INC.	09/05/2016
RECEIVING PARTY DATA		
Name:	Georgia-Pacific Consumer Products LP	
Street Address:	133 Peachtree Street, N.E.	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30303	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	29565741
CORRESPONDENCE DATA		
Fax Number:	(920)729-8357	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(920) 729-8540	
Email:	mary.eckert@gapac.com	
Correspondent Name:	MARY ECKERT	
Address Line 1:	1915 MARATHON AVENUE	
Address Line 4:	NEENAH, WISCONSIN 54956	
ATTORNEY DOCKET NUMBER:	30585	
NAME OF SUBMITTER:	MARY ECKERT	
SIGNATURE:	/Mary Eckert/	
DATE SIGNED:	09/26/2016	
Total Attachments: 2		
source=30585 assignment Blue Marlin to GP#page1.tif		
source=30585 assignment Blue Marlin to GP#page2.tif		



SOLE/JOINT INVENTION
(Worldwide Rights)
Attorney Docket No. 30585

ASSIGNMENT

WHEREAS, BLUE MARLIN BRAND DESIGN INC., having a place of business at 231 Front Street, Suite 301, Brooklyn, New York 11201 ("Assignor"), owns or owned an interest in an invention entitled "PAPER PRODUCT", for which U.S. Patent Application No. 29/565,741 was filed on May 24, 2016; and

WHEREAS, GEORGIA-PACIFIC CONSUMER PRODUCTS LP, a limited partnership of the State of Delaware having a place of business at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer, or by virtue of an agreement with Assignee has sold, assigned, and transferred, unto Assignee, its successors, legal representatives, and assigns, Assignor's entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications, any right to claim priority arising from or required for any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignor;

AND, Assignor hereby authorizes Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor authorizes and requests the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignor further authorizes Assignee to insert the serial number and filing date of the above-identified patent application into this Assignment if unknown upon execution of this Assignment; and

AND, Assignor hereby warrants and covenants that Assignor has not and will not execute any assignment or other instrument in conflict with this Assignment;

AND, Assignor hereby covenants and agrees to do everything possible to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications,

Assignment
U.S. Serial No. 29/565,741
Attorney Docket No. 30585

making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

BLUE MARLIN BRAND DESIGN INC.

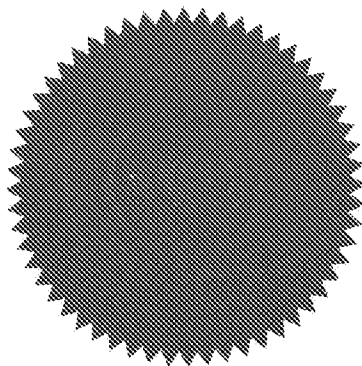
By: 

Title: Director

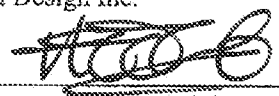
Date: 09/15/16

Country of England
State of New York)
City of Bath) ss:
County of New York)

On this 5th day of September, 2016, there appeared before me Andrew J. Eyles, who acknowledged that ~~she~~ he signed the foregoing Assignment as ~~her~~ his voluntary act and deed on behalf and with full authority of Blue Marlin Brand Design Inc.



Portland 1535



Signature of Notary Public

at Bath

My Commission Expires

ANDREW JOHN MORTIMER
NOTARY PUBLIC
13 QUEEN SQUARE
BATH
BA1 2HJ
ENGLAND
+44 (0)1225 337599