

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	MAG JEWELRY CO., INC.	09/08/2016
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	LUCA + DANNI, LLC	
<b>Street Address:</b>	838 DYER AVENUE	
<b>City:</b>	CRANSTON	
<b>State/Country:</b>	RHODE ISLAND	
<b>Postal Code:</b>	02920	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	29513156
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>	(401)861-8210	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	401-861-8200	
<b>Email:</b>	trademark@psh.com	
<b>Correspondent Name:</b>	JOHN E. OTTAVIANI, ESQ.	
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<b>ATTORNEY DOCKET NUMBER:</b>	14862-2	
<b>NAME OF SUBMITTER:</b>	JOHN E. OTTAVIANI	
<b>SIGNATURE:</b>	/jeo/	
<b>DATE SIGNED:</b>	09/26/2016	
	This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 4</b>		
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## ASSIGNMENT OF PATENT RIGHTS

The undersigned Mag Jewelry Co., Inc., a Rhode Island corporation having a place of business at 838 Dyer Ave., Cranston, Rhode Island 02920 (“**Assignor**”) has filed a patent application and wishes to assign the inventions and improvements described and disclosed in the application described below (the “**Invention**”), and Luca + Danni, LLC a Rhode Island limited liability company having a place of business at 838 Dyer Ave., Cranston, Rhode Island 02920 (“**Assignee**”), desires to acquire the entire right, title and interest in and to the assets and rights conveyed, assigned, and transferred pursuant to this Assignment of Patent Rights (this “**Assignment**”).

Therefore, for valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby irrevocably and unconditionally conveys, assigns, and transfers to Assignee, the full extent of all right, title, and interest in and to any and all of the following (the “**Rights**”):

1. The Invention and improvements known as a “new, original and ornamental design for a bracelet” and all rights in any country of the world with respect to the Invention;
2. United States Patent Application Serial Number 29/513,156 (filed on December 29, 2014) and all divisions, continuations (in whole or in part), or other applications claiming priority rights thereto (the “**Applications**”) and any and all United States patents which may be granted from any of the foregoing (the “**Patents**”);
3. All reissues, requests for continuing examinations, reexaminations, or extensions of the Applications and/or the Patents;
4. All non-United States patents, patent applications, and counterparts with respect of the Invention, the Applications, and the Patents including, without limitation, the Applications listed on Schedule A hereto, and also including certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances, and including the right to file foreign applications directly in the name of Assignee;
5. The right to claim priority rights deriving from the Patents and/or Applications and for Assignee to otherwise avail itself of the provisions of the international conventions governing the protection of inventions;
6. All causes of action, remedies and other enforcement rights related to the Applications, the Invention, and the Patents (including, without limitation, the right to sue for past, present or future infringement, misappropriation or violation of rights related to the Applications, the Invention, and the Patents);
7. All rights to collect royalties and other payments under or on account of any of the Applications, the Invention, and the Patents;
8. Any and all other rights and interests arising out of, in connection with, or in relation to the Applications, the Invention, and the Patents; and
9. All documents related to the conception, diligence and reduction to practice of the Invention and all domestic and international patent filing documents.

The Rights are to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives to the end of the term or terms for which such Inventions, Applications and Patents are or may be granted or reissued as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor will not execute any writing or do any act conflicting with this Assignment of Patent Rights and, without further compensation, will execute all documents and do such additional acts as Assignee deems necessary or desirable to: perfect enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights.

Assignor requests the respective patent office or governmental agency in each jurisdiction to grant or issue any and all letters patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Rights in the name of Assignee.

A copy of this Assignment will be deemed a full legal and formal equivalent of any document that may be required in any country as proof of the right of Assignee to apply for patent and other protection for any Invention and to claim the benefit of the right of priority thereto. Assignor grants to Assignee the right, power and authority to insert in this Assignment of Patent Rights any further information or identification that may be necessary or desirable to comply with the applicable rules and procedures for recordation of this Assignment of Patent Rights, or perfecting its benefit, throughout the world.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successor or assigns, and anyone properly designated by them and will be binding upon each Assignor, his/her successors or assigns, and anyone properly designated by them.

[Signature on following page]

IN WITNESS WHEREOF, Assignor has caused this Assignment of Patent Rights to be duly executed and delivered, to be effective as of the first date above written.

Assignor:  
Mag Jewelry Co., Inc.

By: [Signature]  
Name: Daniel J. Magnanimi  
Title: President

STATE OF RI  
COUNTY OF USA Providence

In Cranston, in said County, on this 8th day of September, 2016, before me personally appeared Daniel J. Magnanimi, to me known and known by me or proved to me through satisfactory evidence of identification, which was known to me to be the President of, and the person executing the foregoing instrument on behalf of, Mag Jewelry Co., Inc., the party executing this instrument, and they acknowledged said instrument by them so executed to be their free act and deed in such capacity and the free act and deed of said Mag Jewelry Co., Inc.

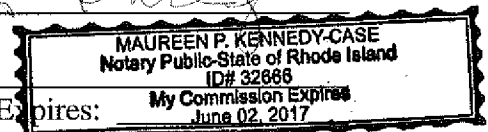
[Signature]

Notary Public

Print Name: \_\_\_\_\_

My Commission Expires: \_\_\_\_\_

Notary Identification Number: \_\_\_\_\_



**SCHEDULE A**

**List of Applications**

1. U.S. Design Patent Application Serial No. 29/513,156