PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4076127

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOSHUA ALAN DAVIDSON	09/29/2016
JEREMY LEE EPSTEIN	09/29/2016

RECEIVING PARTY DATA

Name:	MARKMONITOR, INC.
Street Address:	50 CALIFORNIA STREET
Internal Address:	SUITE 200
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94111

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	15280476

CORRESPONDENCE DATA

Fax Number: (203)399-5827

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 203-399-5900

Email: mreben@mccarter.com

Correspondent Name: MCCARTER & ENGLISH, LLP

Address Line 1: **CANTERBURY GREEN**

Address Line 2: 201 BROAD STREET, 9TH FLOOR Address Line 4: STAMFORD, CONNECTICUT 06901

ATTORNEY DOCKET NUMBER:	122670.00702
NAME OF SUBMITTER:	SEAN MACDAVITT
SIGNATURE:	/Sean MacDavitt/
DATE SIGNED:	09/29/2016

Total Attachments: 3

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> **PATENT** REEL: 039898 FRAME: 0920 504029468

ASSIGNMENT

We, Joshua Alan Davidson of Meridian, OH and Jeremy Lee Epstein of Williamsville, NY, in consideration of good and valuable consideration paid to me by

MarkMonitor, Inc.

a Corporation of Delaware, having its principal place of business at 50 California Street, Suite 200, San Francisco, California 94111, the receipt of which is hereby acknowledged, do hereby sell, assign and transfer unto said

MarkMonitor, Inc.

its successors and assigns, the entire right, title and interest for the United States of America and all foreign countries including all rights of priority under the International Convention for the Protection of Industrial Property in a certain invention or improvement in

BROWSER EXTENSION FOR CONTEMPORANEOUS IN-BROWSER TAGGING AND HARVESTING OF INTERNET CONTENT

X United States Patent Application No.:	15/280,476	, filed on	September 2	<u>9, 2016</u>
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in the United States Patent and Trademark Office, and in all Letters Patent of the United States and all foreign countries which may or shall be granted on said invention, or any parts thereof, or on said application, or any divisional, continuing, reissue or other applications based in whole or in part thereon. And we agree, for ourselves and our executors and administrators, with said Corporation and its successors and assigns but at its or their expense and charges, hereafter to execute all applications, amended specifications, deed or other instrument, and to do all acts necessary or proper to secure the grant of Letters Patent in the United States and in all other countries to said Corporation, with specifications and claims in such form as shall be approved by the counsel of said Corporation and to vest and confirm in said Corporation, its successors and assigns, the legal title to all such patents.

And I do hereby authorize and request the Commissioner for Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said Corporation, its successors and assigns.

And I do further hereby grant the attorneys/agents of McCarter & English, LLP, the power to insert on this Assignment the filing date(s) and/or application number(s) of said application(s).

ME1 23436767v.1

PATENT REEL: 039898 FRAME: 0921

Signature: Joshua Albur Davidson	Date: 9.29.2016
Witnessed by: Signature DUSTIN SNAVER	Date: <u>29 S&</u> ₹ <u>/</u> Ø
Printed Name of Witness Witnessed by: Never A DRAGOVIC Printed Name of Witness	

Signature: MMy Lee Julie Joremy Lee Epstein	Date: <u>9/29/2016</u>
Witnessed by: Signature	Date: 9/29/2016
Personal Columbia	
Witnessed by:Signature	Date:
	Printed Name of Witness