503988911 09/01/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4035568

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
TARIK LAZRI	04/08/2014

RECEIVING PARTY DATA

Name:	TOUGH HOOK LLC	
Street Address:	1635 W. SHERWAY ST	
City:	WEST COVINA	
State/Country:	CALIFORNIA	
Postal Code:	91790	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Patent Number:	D702049	

CORRESPONDENCE DATA

Fax Number: (310)994-7423

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-994-7423

Email: tariklazri@gmail.com

Correspondent Name: TARIK LAZRI

Address Line 1: 218 E MASON AVE

Address Line 2: APT. 32

Address Line 4: ALEXANDRIA, VIRGINIA 22301-1744

NAME OF SUBMITTER:	TARIK LAZRI	
SIGNATURE:	/Tarik Lazri/	
DATE SIGNED:	09/01/2016	
	This document serves as an Oath/Declaration (37 CFR 1.63).	

Total Attachments: 3

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PATENT 503988911 REEL: 039901 FRAME: 0212

PATENT ASSIGNMENT AGREEMENT

THIS AGREEMENT is made this first day of September, 2016, by and between Tarik Lazri (the "Assignor"), having its primary place of business at 216 E. Mason Ave, #32, Alexandria, VA 22301, and Tough Hook LLC (the "Assignee") having its primary place of business at 1635 Sherway St. West Covina, CA 91790 (collectively the "Parties").

WHEREAS, Licensor is has invented *Tough Hook*, *Reversible Hanger* (the "Invention"), and has been granted United States Letters Patent for said invention, Patent No. US D702,049 S (the "Patent"), granted on the patent application filed with the United States Patent and Trademark Office, Patent Application Number 29/440,935 (the "Patent Application").

WHEREAS, Assignee wishes to acquire all right, title and interest in the Patent, and Assignor wishes to assign its interest in the Patent to Assignee.

NOW THEREFORE, in consideration of the mutual promises, covenants, warranties, and other good and valuable consideration set forth herein, and in accordance with applicable law, the Parties hereby agree as follows:

- Assignment. Assignor hereby assigns to Assignee, and its successors, representatives and
 assigns, all right, title and interest in the Patent including all reexaminations, extensions and
 reissues thereof. Assignor hereby requests the Commissioner of Patents of the United States
 to record this assignment of all right, title and interest in the Patent to Assignee.
- 2. Payment. No payment.
- 3. Assignor's Representations and Warranties. Assignor hereby represents and warrants
 i) that it has the legal right and authority to execute this Agreement, and to validly assign the entire interest in the Patent to Assignee,
 - ii) that it has not executed any other agreement that would conflict with the terms of this Agreement, nor shall it execute any such agreement in the future, and
 - iii) that to the best of Assignor's knowledge, the Patent is valid and enforceable as of the date of this Agreement. Assignor makes no representations or warranties as to the validity or enforceability of the Patent subsequent to the date of this Agreement.
- 4. Patent Status. Assignce hereby acknowledges that any finding or ruling subsequent to the date of this Agreement that the Patent is invalid or unenforceable shall not give rise to a cause of action against Assignor under this Agreement, unless Assignor has committed fraud in executing this Agreement.
- 5. Further Actions. Assignor hereby agrees to execute any further agreements and to take any further actions necessary to aid Assignee in perfecting its interest in the Patent and in enforcing any and all protections or privileges deriving from the Patent.

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- 6. Governing Law. This Agreement shall be construed in accordance with, and governed in all respects by, the laws of the State of Delaware without regard to conflicts of law principles.
- 7. Counterparts. This Agreement may be executed in several counterparts, each of which shall constitute an original and all of which, when taken together, shall constitute one agreement.
- 8. Severability. If any part or parts of this Agreement shall be held unenforceable for any reason, the remainder of this Agreement shall continue in full force and effect. If any provision of this Agreement is deemed invalid or unenforceable by any court of competent jurisdiction, and if limiting such provision would make the provision valid, then such provision shall be deemed to be construed as so limited.
- 9. Notice. Any notice required or otherwise given pursuant to this Agreement shall be in writing and mailed certified return receipt requested, postage prepaid, or delivered by overnight delivery service, addressed as follows:

If to Assignor:		
If to Assignee:		
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- 10. Headings. The headings for section herein are for convenience only and shall not affect the meaning of the provisions of this Agreement.
- 11. Entire Agreement. This Agreement constitutes the entire agreement between Assignor and Assignee, and supersedes any prior understanding or representation of any kind preceding the date of this Agreement. There are no other promises, conditions, understandings or other agreements, whether oral or written, relating to the subject matter of this Agreement.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed the day and year first above written.

ASSIGNOR	ASSIGNEE
Signature Farit Lazri	Signature Tarik Lazori
Print Name	Print Name
State of Virginia County of City of Alexand	/) 17/8)) ss
personally known to me to be the instrument, appeared before me this	in and for said County, in the State aforesaid, DO HER LAZY (same person whose name is subscribed to the foregon the same person, and acknowledged that Tay Lagrangia id instrument as his/her/their free and voluntary act, for
Given under my hand and notarial se	eal, this 15 day of September 20 16.
	CHRISTIAN LIONEL ARIAG
Signature of Notary Public	NOTARY PUBLIC COMMONWEALTH OF VIRGINIA 7148978 Sty Commission Explain Nov 30, 2018
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