#### 504031474 09/30/2016

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4078134

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

# **CONVEYING PARTY DATA**

Name	Execution Date
STEVEN MICHAEL SCHENNUM	03/18/2014
THOMAS MICHAEL MCKEON	03/18/2014
MATTHEW JOEL NETTENSTROM	03/17/2014
JUSTIN BANKER PEART	03/17/2014

# **RECEIVING PARTY DATA**

Name:	BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED	
Street Address:	GLOBE HOUSE, 4 TEMPLE PLACE	
City:	LONDON	
State/Country:	UNITED KINGDOM	
Postal Code:	ostal Code: WC2R 2PG	

# **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	15301178

# **CORRESPONDENCE DATA**

Fax Number: (612)349-9266

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612.349.5752 Email: miller@ptslaw.com **Correspondent Name:** MEGAN M. MILLER

Address Line 1: PATTERSON THUENTE PEDERSEN, P.A. Address Line 2: 4800 IDS CENTER, 80 SOUTH 8TH STREET

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	4839.56WOUS01	
NAME OF SUBMITTER:	MEGAN M. MILLER	
SIGNATURE:	/Megan M. Miller/	
DATE SIGNED:	09/30/2016	

# **Total Attachments: 3**

source=Assignment Inventors To BATIL#page1.tif source=Assignment\_Inventors\_To\_BATIL#page2.tif

**PATENT** REEL: 039911 FRAME: 0923 504031474

 $source = Assignment\_Inventors\_To\_BATIL\#page 3.tif$ 

PATENT REEL: 039911 FRAME: 0924

#### THIS ASSIGNMENT effective 11 March 2014 is made BETWEEN

**STEVEN MICHAEL SCHENNUM,** c/o CREATA, 1801 South Meyers Road, Suite 400, Oakbrook Terrace, Illinois, 60181, United States of America; (hereinafter one of "the Inventors")

**THOMAS MICHAEL MCKEON,** c/o CREATA, 1801 South Meyers Road, Suite 400, Oakbrook Terrace, Illinois, 60181, United States of America; (hereinafter one of "the Inventors")

MATTHEW JOEL NETTENSTROM, c/o CREATA, 1801 South Meyers Road, Suite 400, Oakbrook Terrace, Illinois, 60181, United States of America; (hereinafter one of "the Inventors")

**JUSTIN BANKER PEART**, c/o CREATA, 1801 South Meyers Road, Suite 400, Oakbrook Terrace, Illinois, 60181, United States of America; (hereinafter one of "the Inventors")

and Standy Creata (USA) Inc.

**CREATA**, whose registered office is at 1801 South Meyers Road, Suite 400, Oakbrook Terrace, Illinois, 60181, United States of America; (hereinafter "the Employer")

(the Inventors and the Employer being jointly referred to as "the Assignors")

and

BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED of Globe House, 4 Temple Place, London, WC2R 2PG, United Kingdom (hereinafter "the Assignee")

(the Assignors and the Assignee being jointly referred to as "the Parties")

#### WHEREAS:

- (A) The Inventors were retained by the Employer as employees under a contract of employment;
- (B) The Inventors confirmed that, while employed by the Employer, they created an invention entitled "HALO LIGHT TUBE" identified by Assignee case number P13113973, as described in the specification attached hereto and hereinafter referred to as 'the Invention';
- (C) The Assignee intends to file a patent application utilising subject matter of the Invention, the filing details of which may be added in a Schedule to this assignment subsequent to execution of this assignment for convenience of reference; and

1

(D) The Assignors have agreed to assign unto the Assignee, in all territories of the world, any and all of each of the Assignors' rights, title and interest in the Invention, including the right to apply for and obtain patents, or other forms of protection throughout the world, the right to claim priority of any such applications, including any further developments and improvements in respect thereof.

### NOW THIS ASSIGNMENT WITNESSES:

In consideration of the sum of one pound sterling (£1.00) and other good and valuable consideration paid by the Assignee to the Assignors (the receipt of which is hereby acknowledged) the Assignors hereby assign to the Assignee, in all territories of the world, any and all of each of the Assignors' right, title and interest in the Invention, and any and all rights to apply for and obtain patents or other forms of protection in respect of the Invention in all countries of the world, including any and all rights to claim priority of any such applications and including the right to recover and take all such proceedings as may be necessary for the recovery of damages or otherwise in respect of all infringements of any patent or patents granted in respect of the Invention whether such infringements take place before or after the effective date of this assignment TO HOLD the same unto the Assignee absolutely.

The Assignors undertake to execute documents and perform other acts reasonably required to enable the Assignee to enjoy the full benefit of the property and rights and to apply for and effectively vest in patents and other rights in respect of the assigned rights throughout the world.

This Assignment shall be governed by and construed in accordance with English law and each party agrees to submit to the exclusive jurisdiction of the courts of England and Wales.

IN WITNESS of which the Parties have executed this Assignment

STEVEN MICHAEL SCHENNUM	Signature les Manuel
	Date:
EXECUTED by THOMAS MICHAEL MCKEON	Signature: - LM. McKen
	Date: 3/18/14
EXECUTED by MATTHEW JOEL NETTENSTROM	Signature:
	Date: 4/4/14
EXECUTED by JUSTIN BANKER PEART	Signature:
	Date: 3/17/19

	In the presence of a witness:	Signature: ThutThy EVSH
52319/14	EXECUTED for and on behalf of GREATA  Creata (USA) Tree,	Signature: SANAY STLVEN  Capacity: MesiDeNT  Date: MANCH 19 2014
	In the presence of a witness:	Signature:
	EXECUTED for and on behalf of BRITISH AMERICAN TOBACCO (INVESTMENTS) LIMITED	Name: Signature: MARSH
	In the presence of a witness:	Date: 25 March 2014  Signature: ONNOR M. CONCEING