PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4082394

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Execution Date
LBC CREDIT PARTNERS III, L.P.	09/06/2016

RECEIVING PARTY DATA

Name:	CONNEXITY, INC.
Street Address:	12200 WEST OLYMPIC BOULEVARD, SUITES 300
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90064
Name:	BECOME, INC.
Name: Street Address:	BECOME, INC. 12200 WEST OLYMPIC BOULEVARD, SUITES 300
Street Address:	12200 WEST OLYMPIC BOULEVARD, SUITES 300

PROPERTY NUMBERS Total: 32

Property Type	Number
Patent Number:	7672894
Patent Number:	6711581
Application Number:	09881353
Patent Number:	7437312
Patent Number:	8001478
Patent Number:	7865495
Patent Number:	7765178
Patent Number:	8019744
Patent Number:	7953723
Patent Number:	8429147
Patent Number:	7013285
Patent Number:	6662192
Patent Number:	6539392
Patent Number:	8428933
Patent Number:	8428948

PATENT REEL: 039935 FRAME: 0233

504035733

Property Type	Number
Application Number:	13179645
Application Number:	13940986
Patent Number:	8473477
Patent Number:	7668822
Patent Number:	7797344
Patent Number:	6983379
Patent Number:	7360251
Patent Number:	7725944
Patent Number:	7971260
Patent Number:	7533179
Patent Number:	7991901
Patent Number:	8463919
Patent Number:	7747713
Patent Number:	7996912
Patent Number:	8321952
Patent Number:	8560666
Application Number:	14034965

CORRESPONDENCE DATA

Fax Number: (650)838-5109

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Address Line 2: SHEARMAN & STERLING LLP

Address Line 4: MENLO PARK, CALIFORNIA 94025

ATTORNEY DOCKET NUMBER:	38619/9
NAME OF SUBMITTER:	BENJAMIN PETERSEN
SIGNATURE:	/BENJAMIN PETERSEN/
DATE SIGNED:	10/04/2016

Total Attachments: 6

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RELEASE OF SECURITY INTEREST IN PATENTS

This RELEASE OF SECURITY INTEREST IN PATENTS (this "Release") is made as of this 6th day of September, 2016, by LBC CREDIT PARTNERS III, L.P., as agent ("Agent"), in favor of CONNEXITY, INC., a California corporation and BECOME, INC., a Delaware corporation (together with Connexity, Inc., "Grantors" and each a "Grantor").

WITNESSETH

WHEREAS, pursuant to that certain Loan and Security Agreement dated as of February 13, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement"), among Grantors, the other persons party thereto as Loan Parties, the lenders parties thereto (the "Lenders") and Agent, as administrative agent for the Lenders, the Lenders agreed to make Loans to, and incur obligations with respect to the issuance of Letters of Credit for the benefit of, Grantors;

WHEREAS, in order to induce Agent and Lenders to enter into the Loan Agreement and other Loan Documents and to induce the Lenders to make the Revolver Loans and to incur obligations with respect to the issuance of Letters of Credit as provided for in the Loan Agreement, each Grantor executed and delivered to the Agent and its Affiliates, that certain Patent Security Agreement dated as of February 13, 2015 (as amended, restated, supplemented or otherwise modified from time to time, the "Patent Security Agreement"), whereby each Grantor granted to Agent a security interest in such Grantor's right, title and interest in, to and under certain intellectual property of such Grantor;

WHEREAS, the Patent Security Agreement was recorded with the United States Patent and Trademark Office on December 16, 2015 at Reel 037300 and Frame 0981;

WHEREAS, Agent, Grantors and other parties entered into that certain Payoff Letter dated as of August 31, 2016 (the "Payoff Letter"); and

WHEREAS, in accordance with the Patent Security Agreement and the Payoff Letter, Agent now desires to release its security interest in and to the Patent Collateral.

NOW, THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Agent agrees as follows:

- 1. <u>DEFINED TERMS</u>. All capitalized terms used but not defined herein have the meanings given to them in the Patent Security Agreement or the Loan Agreement.
- 2. <u>RELEASE OF LIENS AND SECURITY INTERESTS IN PATENT COLLATERAL</u>. Subject to the terms and conditions of the Payoff Letter, Agent hereby releases its liens on and security interests in the Patent Collateral, including without limitation those patents listed on <u>Schedule A</u> attached hereto and made a part hereof, which liens and security interests were established under and pursuant to the Patent Security Agreement.

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- 3. <u>RECORDATION</u>. Agent authorizes and requests that the Commissioner for Patents and any other applicable government officer record this Release.
- 4. <u>GOVERNING LAW</u>. The validity of this Release, the construction, interpretation and enforcement hereof, and the rights of the parties hereto with respect to all matters arising hereunder or related hereto shall be determined under, governed by and construed in accordance with the laws of the State of New York without regard to conflicts of law principles that would require the application of the laws of another jurisdiction.

[Signature Page Follows]

Patent Release (3)

IN WITNESS HEREOF, Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

LBC CREDIT PARTNERS III, L.P., as Agent

By: _

Name: David E. Fraimow

Title: Vice President

SCHEDULE A

Owner of Record	Title	Patent No.	Serial No. /
		/	Filing Date
		Issue Date	
Connexity, Inc.	AUTOMATED BIDDING SYSTEM FOR	7672894	10/201118
	USE WITH ONLINE AUCTIONS	20100302	20020722
Connexity, Inc.	SYSTEM AND METHOD FOR DATA	6711581	10/225673
	COLLECTION, EVALUATION,	20040323	20020821
	INFORMATION GENERATION, AND		
	PRESENTATION		
Connexity, Inc.	SYSTEMS AND METHODS FOR	N/A	09/881353
	AUTOMATIC IDENTIFICATION AND		20010612
	HYPERLINKING OF WORDS OR		
	OTHER DATA ITEMS AND FOR		
	INFORMATION RETRIEVAL USING		
	HYPERLINKED WORDS OR DATA		
	ITEMS		
Connexity, Inc.	METHOD FOR CONTEXT	7437312	09/933861
•	PERSONALIZED WEB BROWSING	20081014	20010820
Connexity, Inc.	SYSTEMS AND METHODS FOR	8001478	11/313552
•	CONTEXT PERSONALIZED WEB	20110816	20051220
	BROWSING BASED ON A BROWSER		
	COMPANION AGENT AND		
	ASSOCIATED SERVICES		
Connexity, Inc.	WORD DELETION FOR SEARCHES	7865495	11/245602
•		20110104	20051006
Connexity, Inc.	SEARCH RANKING ESTIMATION	7765178	11/245601
•		20100727	20051006
Connexity, Inc.	SEARCH RANKING ESTIMATION	8019744	12/704179
•		20110913	20100211
Connexity, Inc.	FEDERATION FOR PARALLEL	7953723	11/245600
•	SEARCHING	20110531	20051006
Connexity, Inc.	FEDERATION FOR PARALLEL	8429147	13/091967
•	SEARCHING	20130423	20110421
Connexity, Inc.	SYSTEM AND METHOD FOR DATA	7013285	09/538570
•	COLLECTION, EVALUATION,	20060314	20000329
	INFORMATION GENERATION, AND		
	PRESENTATION		
Connexity, Inc.	SYSTEM AND METHOD FOR DATA	6662192	09/538569
J	COLLECTION, EVALUATION,	20031209	20000329
	INFORMATION GENERATION, AND		
	PRESENTATION		
Connexity, Inc.	SYSTEM AND METHOD FOR DATA	6539392	09/538000
J	COLLECTION, EVALUATION,	20030325	20000329
	INFORMATION GENERATION, AND		

Owner of Record	Title	Patent No.	Serial No. /
		/	Filing Date
		Issue Date	
	PRESENTATION		
Connexity, Inc.	USAGE BASED QUERY RESPONSE	8428933	12/640964
		20130423	20091217
Connexity, Inc.	USAGE BASED QUERY RESPONSE	8428948	12/839764
		20130423	20100720
Connexity, Inc.	USAGE BASED QUERY RESPONSE	N/A	13/179645
			20110711
Connexity, Inc.	SEARCH RANKING ESTIMATION	8473477	13/204590
		20130625	20110805
Connexity, Inc.	SYSTEMS AND METHODS FOR	N/A	13/940986
	UNIVERSAL ONLINE CHECKOUT		20130712
Become, Inc.	METHOD FOR ASSIGNING QUALITY	7668822	11/523361
	SCORES TO DOCUMENTS IN A	20100223	20051223
	LINKED DATABASE		
Become, Inc.	METHOD FOR ASSIGNING RELATIVE	7797344	11/318193
	QUALITY SCORES TO A COLLECTION	20100914	20060918
	OF LINKED DOCUMENTS		
Connexity, Inc.	METHOD AND SYSTEM FOR	6983379	09/608136
	MONITORING ONLINE BEHAVIOR AT	1/3/2006	
	A REMOTE SITE AND CREATING		
	ONLINE BEHAVIOR PROFILES		
Connexity, Inc.	METHOD AND SYSTEM FOR	7360251	11/236482
-	MONITORING ONLINE BEHAVIOR AT	4/15/2008	
	A REMOTE SITE AND CREATING		
	ONLINE BEHAVIOR PROFILES		
Connexity, Inc.	MATCHING SESSION RECORDS OF	7725944	11/980036
	NETWORK USERS WITH	5/25/2010	
	CORRESPONDING TRANSACTION		
	DATA		
Connexity, Inc.	MATCHING SESSION RECORDS OF	7971260	12/760989
	NETWORK USERS WITH	7971260	
	CORRESPONDING TRANSACTION		
	DATA		
Connexity, Inc.	METHOD AND SYSTEM FOR	7533179	10/251621
	CHARACTERIZATION OF ONLINE	5/12/2009	
	BEHAVIOR		
Connexity, Inc.	METHOD AND SYSTEM FOR	2002353379	2002353379
	CHARACTERIZATION OF ONLINE	9/20/2002	
	BEHAVIOR		
Connexity, Inc.	METHOD AND SYSTEM FOR	7991901	12/415992
	CHARACTERIZATION OF ONLINE	8/2/2011	
	BEHAVIOR		

Owner of Record	Title	Patent No.	Serial No. / Filing Date
		Issue Date	
Connexity, Inc.	PROCESS FOR ASSOCIATING DATA	8463919	13/182157
	REQUESTS WITH SITE VISITS	6/11/2013	
Connexity, Inc.	METHOD AND SYSTEM FOR	7747713	09/606683
	CLASSIFYING INFORMATION	6/29/2010	
	AVAILABLE ON A COMPUTER		
	NETWORK		
Connexity, Inc.	METHOD AND SYSTEM FOR	7996912	12/361679
	MONITORING ONLINE COMPUTER	8/9/2011	
	NETWORK BEHAVIOR AND		
	CREATING ONLINE BEHAVIOR		
	PROFILES		
Connexity, Inc.	METHOD AND SYSTEM FOR	8321952	13/168881
	MONITORING ONLINE COMPUTER	11/27/2012	
	NETWORK BEHAVIOR AND		
	CREATING ONLINE BEHAVIOR		
	PROFILES		
Connexity, Inc.	LINK USAGE	8560666	10/205593
		10/15/2013	
Connexity, Inc.	LINK USAGE	N/A	14/034965

RECORDED: 10/04/2016