504039016 10/06/2016 PATENT ASSIGNMENT COVER SHEET

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		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PARTY DA	ТА		
		Name	Execution Date
WALTER R. KLAPPERT			02/17/2016
DUSTIN SHAW			02/17/2016
CHRISTY GARCIA			02/17/2016
TRICIA NELSON			02/17/2016
DEREK MARTIN			02/17/2016
	ΓΑ		
Name:	ROVI GUIDES, INC.		
Street Address:	TWO CIRCLE STAR WAY		
City:	SAN CARLOS		
State/Country:	CALIFORNIA		
Postal Code:	94070		
Property Type		Number	
Application Number		15056578	
Application Number:			
	ΔΤΑ	(617)235-9492	
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CORRESPONDENCE DA Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2:	e sent te rovide	(617)235-9492 o the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent 2125969000 USPatentMail@ropesgray.com, joy.chapn ROPES & GRAY LLP 1211 AVENUE OF THE AMERICAS DOCKETING DEPT. NEW YORK, NEW YORK 10036	via US Mail.
CORRESPONDENCE DA Fax Number: <i>Correspondence will be using a fax number, if p</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 2: Address Line 4:	e sent te rovide	(617)235-9492 o the e-mail address first; if that is unsu d; if that is unsuccessful, it will be sent 2125969000 USPatentMail@ropesgray.com, joy.chapn ROPES & GRAY LLP 1211 AVENUE OF THE AMERICAS DOCKETING DEPT. NEW YORK, NEW YORK 10036	via US Mail.
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ASSIGNMENT

Whereas we,

Walter R. Klappert,
 Dustin Shaw,
 Michael R. Nichols,
 Christy Garcia,
 Tricia Nelson, and
 Derek Martin

residing, respectively at:

(1) 225 South Olive Street, #1303 Los Angeles, CA 90012,

- (2) 319 Montana Trl. Murphy, TX 75094
- (3) 4926 Commonwealth Avenue, La Canada Flintridge, CA 91011,
- (4) 18079 Coastline Drive, Apt. 9 Malibu, CA 90265,
- (5) 355 N. Maple Street, #221 Burbank, CA 91505
- (6) 17020 Sunset Boulevard, Apt. #5 Pacific Palisades, CA 90272

have made an invention in:

METHODS AND SYSTEMS OF RECOMMENDING MEDIA ASSETS TO USERS BASED ON CONTENT OF OTHER MEDIA ASSETS

and are about to make application for United States Letters Patent therefor, the same having been executed by each of us on even date or dates herewith; and

WHEREAS, ROVI GUIDES, INC., a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 2830 De La Cruz Boulevard, Santa Clara, CA 95050, is desirous of acquiring the entire

~ 2 ~

interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby sells, assigns and transfers unto the said ROVI GUIDES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said ROVI GUIDES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignce under this Assignment.

As the inventor, we each declare as follows:

The above-identified application was made or authorized to be made by me. I believe that I am the original

inventor or an original joint inventor of a claimed invention in the application. I hereby acknowledge that any willful false statement made in the declaration set forth in this paragraph is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

- 3 -

IN TESTIMONY WHEREOF, we have hereunto signed our names on the date indicated hereinafter.

2/17 16

Date

Walter R. Klapper

Date

Dustin Shaw

Date

Date

016

Date

Michael R. Nichols

Garcia

Tr Nelsø

Derek Martin

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- (3) Michael R. Nichols,
- (4) Christy Garcia,
- (5) Tricia Nelson, and
- (6) Derek Martin

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consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, each of us hereby sells, assigns and transfers unto the said ROVI GUIDES, INC., its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and each of us hereby authorizes and requests competent authorities to grant and issue any and all patents on said invention to the said ROVI GUIDES, INC. as the assignee of the entire interest therein; and each of us further agrees to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

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Date	Walter R. Klappert
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Date	Dustin Shaw
Date	Michael R. Nichols
Date	Christy Garcia
Date	Tricia Nelson
Date	Derek Martin
	PATENT

RECORDED: 10/06/2016

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