

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4086111

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	NILS HULTH	10/04/2016
RECEIVING PARTY DATA		
Name:	PRICER AB	
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City:	STOCKHOLM	
State/Country:	SWEDEN	
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PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	15302317	
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Address Line 4:	INDEPENDENCE, OHIO 44131	
ATTORNEY DOCKET NUMBER:	AWA2-51306	
NAME OF SUBMITTER:	RONALD M. KACHMARIK	
SIGNATURE:	/Ronald M. Kachmarik/	
DATE SIGNED:	10/06/2016	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, new and useful improvements have been made by the undersigned in

"ELECTRONIC SHELF LABEL POSITIONING METHOD AND SYSTEM"

and are the subject of a patent application prepared for filing in the United States Patent and Trademark Office, and executed by the undersigned on the dates indicated below, which application is further identified as Cooper Legal Group, LLC Docket No. AWA2-51306.


WHEREAS, Pricer AB, a corporation of Sweden, having a place of business at, Västra Järnvägsgatan 7, Stockholm, Sweden 111 64, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventors' certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grant the firm of Cooper Legal Group, LLC the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

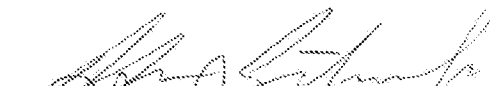
IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

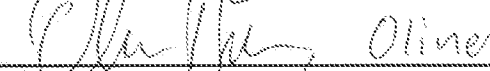
(1) Inventor Name: Nils Hulth

Signature: 

Today's Date: Oct 4, 2016

Date I Signed Declaration: Oct 4, 2016

Witness:  Hans Geidenmark

Witness:  Olinor Tomassino