

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT4087081

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DAVID ELIAS FLEISCHMAN	09/15/2016
GREGORY SCOTT MUSHEN	09/15/2016
DANIEL HARRISON FRIEDMAN	10/05/2016
JOHN C. KIM	09/15/2016
BENOIT JOLIN	09/15/2016
ARTHUR ATHERTON CHAPIN	09/15/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	EXPEDIA, INC.
<b>Street Address:</b>	333 - 108TH AVENUE N.E.
<b>City:</b>	BELLEVUE
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98004
<b>PROPERTY NUMBERS Total: 2</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	15217804
Application Number:	62196260
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(949)760-9502
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(949)760-0404
<b>Email:</b>	EFILING@KNOBBE.COM
<b>Correspondent Name:</b>	KNOBBE, MARTENS, OLSON & BEAR, LLP
<b>Address Line 1:</b>	2040 MAIN STREET
<b>Address Line 2:</b>	14TH FLOOR
<b>Address Line 4:</b>	IRVINE, CALIFORNIA 92614
<b>ATTORNEY DOCKET NUMBER:</b>	EXIN.094A; EXIN.094PR2
<b>NAME OF SUBMITTER:</b>	BRYAN MCWHORTER
<b>SIGNATURE:</b>	/Bryan McWhorter/
<b>DATE SIGNED:</b>	10/06/2016

PATENT

**Total Attachments: 10**

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**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No.: 15/217,804  
Filing Date: July 22, 2016

Attorney Docket No. EXIN.094PR2 and EXIN.094A

**PARTIES TO THE ASSIGNMENT**

Assignors:

**DAVID ELIAS FLEISCHMAN**  
333 - 108th Avenue N.E.  
Bellevue, Washington 98004

**GREGORY SCOTT MUSHEN**  
333 - 108th Avenue N.E.  
Bellevue, Washington 98004

**DANIEL HARRISON FRIEDMAN**  
333 - 108th Avenue N.E.  
Bellevue, Washington 98004

**JOHN C. KIM**  
333 - 108th Avenue N.E.  
Bellevue, Washington 98004

**BENOIT JOLIN**  
333 - 108th Avenue N.E.  
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**ARTHUR ATHERTON CHAPIN**  
333 - 108th Avenue N.E.  
Bellevue, Washington 98004

Assignee:

Expedia, Inc.  
333 - 108th Avenue N.E.  
Bellevue, Washington 98004

**AGREEMENT**

WHEREAS, ASSIGNORS (listed above) are inventors of an invention entitled USER-SPECIFIC TRAVEL OFFERS (Invention) for which:

- ☒ a provisional application was filed on July 23, 2015, and accorded U.S. Provisional Patent Application No. 62/196,260; and

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No.: 15/217,804  
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- ☒ a non-provisional application for United States Letters Patent:
- ☒ was filed on July 22, 2016, and accorded U.S. Patent Application No. 15/217,804; or
- ☐ will be filed concurrently with the submission of this executed PATENT ASSIGNMENT for recordation.

ASSIGNORS hereby authorizes and requests ASSIGNEE'S legal representatives, of Knobbe, Martens, Olson & Bear LLP, associated with Customer No. 20,995, to insert in the header above and here in parentheses (U.S. Patent Application No. 15/217,804, filed \_\_\_ July 22, 2016) the non-provisional application's U.S. application number and filing date, when known.

WHEREAS, ASSIGNEE, a corporation of the State of Washington, is desirous of acquiring the entire right, title and interest in and to the Invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said Invention and any improvements thereto, said application(s) and any and all letters patent which may be granted for said Invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all provisional, divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said application(s) to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said Invention, application(s) and all letters patent on said Invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

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and Trademarks to issue all letters patent on said Invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said Invention, for litigation regarding said letters patent, or for the purpose of protecting title to said Invention or letters patent therefor.

AND ASSIGNORS DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said letters patent before or after issuance.

AND ASSIGNORS DO HEREBY covenant and agree that ASSIGNORS will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Invention or said application(s), and testify in any legal proceeding, assist in the preparation of any other patent property relating to the application(s) and the Invention or any improvements made thereto, sign/execute all lawful papers, provide all requested documents, execute and make all rightful oaths and/or declarations in connection with the application(s) and the Invention including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Invention in all countries. These provisions are binding upon our heirs, legal representatives, administrators, and assigns.

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No.: 15/217,804  
Filing Date: July 22, 2016

Attorney Docket No. EXIN.094PR2 and EXIN.094A

**CORRESPONDENCE ADDRESS**

I hereby direct all correspondence and telephone calls in connection with the application(s) be addressed to the number associated with the customer number listed below, which is:

**Customer No.**

**20,995**

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

U.S. Patent Appln. No.: 15/217,804  
Filing Date: July 22, 2016

Attorney Docket No. EXIN.094PR2 and EXIN.094A

**DECLARATION**

As a below named inventor, I hereby declare that:

This declaration is directed to:

- ☐ the attached application; or  
☒ United States application number 15/217804 filed on July 22, 2016; or  
☐ PCT international application number \_\_\_\_\_ filed on \_\_\_\_\_.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed Invention in the application.

I have reviewed and understand the contents of the above-identified application, and acknowledge the duty to disclose to the US Patent & Trademark Office all information known to me to be material to the patentability as defined in 37 CFR 1.56.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

Legal name of inventor: **DAVID ELIAS FLEISCHMAN**

9/15/2016  
Date

[Signature]  
Inventor Signature

**WITNESSED BY:**

9/15/2016  
Date

[Signature]  
Witness (Signature)

Scott K. Jones  
Witness (Printed Name)

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

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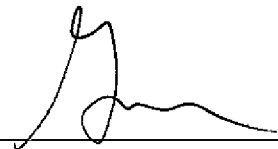
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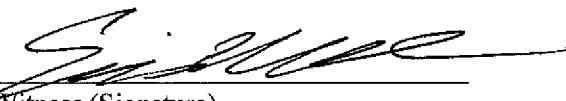
Legal name of inventor: **GREGORY SCOTT MUSHEN**

9/15/2016  
Date

  
Inventor Signature

**WITNESSED BY:**

9-15-16  
Date

  
Witness (Signature)

Erica Welbourne  
Witness (Printed Name)



**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

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Legal name of inventor: **DANIEL HARRISON FRIEDMAN**

10/5/2016  
Date

[Signature]  
Inventor Signature

**WITNESSED BY:**

10/5/2016  
Date

[Signature]  
Witness (Signature)

Pamela Nelson  
Witness (Printed Name)

**PATENT ASSIGNMENT AND DECLARATION (37 CFR 1.63)**

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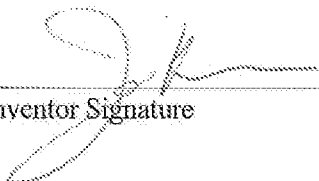
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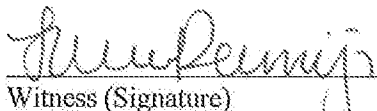
Legal name of inventor: **JOHN C. KIM**

09/15/2016  
Date

  
Inventor Signature

**WITNESSED BY:**

09/15/2016  
Date

  
Witness (Signature)

FAREEN RAMJI  
Witness (Printed Name)

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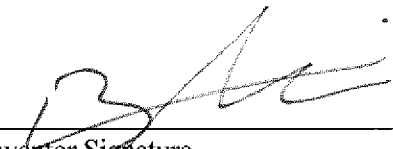
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Legal name of inventor: **BENOIT JOLIN**

9/15/2016  
Date

  
Inventor Signature

**WITNESSED BY:**

9/15/2016  
Date

  
Witness (Signature)

ARTHUR CHAPIN  
Witness (Printed Name)

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Legal name of inventor: **ARTHUR ATHERTON CHAPIN**

9/15/16  
Date

  
Inventor Signature

**WITNESSED BY:**

9/15/16  
Date

  
Witness (Signature)  
TONY DONOHOE  
Witness (Printed Name)

21101220 /tmm 070915