504044792 10/11/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4091453

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------|----------------|
| AMANDA DAVIS | 10/11/2016 |

RECEIVING PARTY DATA

| Name: | MAD PRODUCT INNOVATIONS LLC | |
|-----------------|-----------------------------|--|
| Street Address: | 312 MIDWAY STREET | |
| City: | NEPTUNE BEACH | |
| State/Country: | FLORIDA | |
| Postal Code: | 32266 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29580543 |

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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| ATTORNEY DOCKET NUMBER: | M145-0020US | |
|-------------------------|-------------------|--|
| NAME OF SUBMITTER: | CHERYL CAMPBELL | |
| SIGNATURE: | /Cheryl Campbell/ | |
| DATE SIGNED: | 10/11/2016 | |

Total Attachments: 2 source=1KI4008#page1.tif source=1KI4008#page2.tif

PATENT 504044792 REEL: 039985 FRAME: 0149

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| Serial Number | 29/580,543 |
|------------------------|------------------|
| Filing Date | October 11, 2016 |
| Inventorship | Amanda Davis |
| Appucant | |
| Attorney's Docket No | M145-0020US |
| Title: BIB WITH POCKET | |

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Amanda Davis 1625 N. 141 West Roosevelt, UT 84066

Assignee:

MAD Product Innovations LLC 312 Midway Street Neptune Beach, FL, 32266

AGREEMENT

| WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled |
|---------------------------------------------------------------------------------------|
| "BIB WITH POCKET" for which: |
| a provisional application for United States Letters Patent was filed on |
| and was given U.S. Serial Noand/or |
| a non-provisional application for United States Letters Patent was: |
| X filed on 10/11/2016 and was given U.S. Serial No. 29/580,543; or |
| filed concurrently herewith. Assignors hereby authorize and request ASSIGNEE's legal |
| representatives, of Lee & Hayes, PLLC, 601 W Riverside Ave, Suite 1400, Spokane, |
| Washington 99201, who are associated with customer number 29150, to insert in the |
| caption above the serial number and filing date of the patent application when known. |
| WHEREAS, MAD Product Innovations LLC (horoinafter referred to as |

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ASSIGNEE), a corporation of the State of Florida having a place of business at 312

Midway Street, Neptune Beach, FL 32266, desires to acquire the entire right, title and

interest in and to the invention and in and to any letters patent that may be granted in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said ASSIGNOR(S) agree to execute all instruments and invention to ASSIGNEE. documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent.

10 | 11 | Data

Amanda Davie