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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANDREW LEVY	09/09/2014
ROBERT KWOK	09/09/2014
SEAN HERMANY	09/09/2014
ANDREW YOUSEF	09/09/2014
DAVID SHIRLEY	09/09/2014
PAUL LAPPAS	09/09/2014

RECEIVING PARTY DATA

Name:	CRITTERCISM, INC.
Street Address:	760 MARKET STREET, SUITE 1101
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94102

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14207512	

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (310) 442-9300 Email: Mail@adelillp.com **Correspondent Name:** MANI ADELI

Address Line 1: 11859 WILSHIRE BLVD., SUITE 408 Address Line 4: LOS ANGELES, CALIFORNIA 90025

ATTORNEY DOCKET NUMBER:	CCSM.P0005
NAME OF SUBMITTER:	MANI ADELI
SIGNATURE:	/MANI ADELI/
DATE SIGNED:	10/12/2016

Total Attachments: 3

PATENT REEL: 040000 FRAME: 0219 source=CCSM_P0005_Assignment#page1.tif source=CCSM_P0005_Assignment#page2.tif source=CCSM_P0005_Assignment#page3.tif

> PATENT REEL: 040000 FRAME: 0220

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the application of:

PATENT APPLICATION

Crittercism, Inc.

Serial No.: 14/207,512

Filing Date: March 12, 2014

For: APPLICATION PERFORMANCE

MANAGEMENT TOOLS WITH A SERVICE MONITOR FOR COLLECTING NETWORK BREADCRUMB DATA

JOINT INVENTORS TO CORPORATION ASSIGNMENT

WHEREAS, the undersigned Inventors are the first, true, and joint inventors of certain new and useful inventions in:

APPLICATION PERFORMANCE MANAGEMENT TOOLS WITH A SERVICE MONITOR FOR COLLECTING NETWORK BREADCRUMB DATA

and have executed a declaration or oath for an application for a United States patent disclosing and identifying the inventions, said application having Serial Number 14/207,512 and filed on March 12, 2014.

WHEREAS, Crittercism, Inc. (hereinafter termed "Assignee"), a corporation of the State of Delaware, having a place of business at 760 Market Street, Suite 1101, San Francisco, CA 94102, wishes to acquire the entire right, title and interest in and to said application and the inventions disclosed therein, and in and to all embodiments of the inventions, heretofore conceived, made or discovered jointly or severally by said Inventors (all collectively hereinafter termed "said Inventions"), and in and to any and all patents, certificates of invention and other forms of protection thereon (hereinafter termed "Patents") applied for or granted in the United States and/or other countries.

NOW THEREFORE, for good and valuable consideration acknowledged by each of said Inventors to have been received in full from said Assignee:

1. Said Inventors do hereby sell, assign, transfer and convey to said Assignee, the entire right, title and interest: (a) in and to said application and said Inventions; (b) in and to all rights to apply in any or all countries of the world for patents, certificates of invention or other governmental grants on said Inventions, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of invention or other governmental grants granted on said Inventions in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or

Attorney Docket No.: CCSM.P0005 USPTO Serial No.: 14/207,512

PATENT REEL: 040000 FRAME: 0221 continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.

- Said Inventors hereby jointly and severally covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and other countries. Such cooperation by said Inventors shall include, but not be limited to, prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee: (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Inventions; (e) for filing and prosecuting applications for reissue of any of said patents; (f) for interference or other priority proceedings involving said Inventions; and (g) for legal proceedings involving said Inventions and any applications therefore and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.
- 3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventors, their respective heirs, legal representatives, and assigns.
- 4. Said Inventors hereby jointly and severally warrant and represent that said Inventors have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.
- 5. Said Inventors hereby jointly and severally consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document which may be required in any country for any purpose. Furthermore, said Inventors hereby jointly and severally consent that a copy of this assignment shall be proof of the right of said Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International convention which may henceforth be substituted for it.
- 6. Said Inventors hereby covenant with said Assignee, its successors, assigns and legal representatives that the rights and property herein conveyed are free and clear of any encumbrance and that said Inventors have full right to convey the same as herein expressed.

Attorney Docket No.: CCSM.P0005 USPTO Serial No.: 14/207,512 IN WITNESS WHEREOF, said Inventor has executed this instrument on the date of acknowledgement as given below and delivered this instrument to said Assignee.

(1)	and In	Date:	9/9/14
	Andrew Levy		' l
(2)_	Robert Knock	Date:	9/9/14
	Robert Kwok		, i
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(3)_	I frame	Date:	9-9-14
	Sean Hermany		
	\mathcal{A}	Б.	9/9/14
4)	Andrew Yousel	Date: ,	'/ '/ '
(5)		Date:	9/9/14
	David Shirley		
(6)		Date:	9/9/14
τυ)	Vaul Lappas		

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