504052922 10/17/2016

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
M. FRANK EMANUEL	08/03/2016
TREVOR CLEVELAND	08/03/2016
KEVIN O'CONNOR	08/03/2016
STEVEN DREYER	08/03/2016

RECEIVING PARTY DATA

Name:	NETFLIX, INC.
Street Address:	100 WINCHESTER CIRCLE
City:	LOS GATOS
State/Country:	CALIFORNIA
Postal Code:	95032

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29565667

CORRESPONDENCE DATA

Fax Number: (408)715-1201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 408-715-1200

Email: kcruz@artegislaw.com, algdocketing@artegislaw.com

ARTEGIS LAW GROUP, LLP / NETFLIX **Correspondent Name:** 7710 CHERRY PARK DRIVE SUITE T #104 Address Line 1:

Address Line 4: HOUSTON, TEXAS 77095

ATTORNEY DOCKET NUMBER:	NETF0122USD
NAME OF SUBMITTER:	JOHN C. CAREY
SIGNATURE:	/John C. Carey/
DATE SIGNED:	10/17/2016

Total Attachments: 2

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> **PATENT** REEL: 040031 FRAME: 0260

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Attorney Docket No.: NETF/0122USD

ASSIGNMENT FOR APPLICATION FOR PATENT WITH DECLARATION STATEMENT

			53.

May 23, 2016

Names and Addresses of Inventors:

1)	M. Frank EMANUEL	2)	Trevor CLEVELAND
	Woodside, CA		Santa Cruz, CA
3)	Kevin O'CONNOR	4)	Steven DREYER
	Santa Cruz, CA		San Jose, CA

(hereinafter referred to as Assignors), have invented a certain invention entitled:

enclosed herewith or for which application for Letters Patent in the United States was filed on

under Serial No. 29/565,667 and

GRAPHICAL USER INTERFACE WITH PREVIEW WINDOW AND PEEK ROW

WHEREAS, NETFLIX, INC., a corporation	on of the State of Delaware, having a place of business
at 100 Winchester Circle, Los Gatos, CA 9503	2 (hereinafter referred to as Assignee), is desirous of
acquiring the entire right, title and interest in	n and to said application (hereinafter referred to as
Application), and the invention disclosed therein	(hereinafter referred to as Invention), and in and to all
embodiments of the Invention, heretofore concei	ved, made or discovered by said Assignors, and in and
to any and all patents, inventor's certificates ar	nd other forms of protection (hereinafter referred to as
Patents) thereon granted in any and all countries	and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignors to have been received in full from said Assignee:

- 1. Said Assignors hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a conventional, division, substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.
- 2. Said Assignors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignors shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, conventional, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting

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applications for reissuance of any of said Patents; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said Invention and any application therefore and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignors in providing such cooperation shall be paid for by said Assignee.

- 3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignors, their respective heirs, legal representatives and assigns.
- 4. Said Assignors hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.
- 5. In the event that the filing date and/or Application No. of said Invention are not entered above at the time Assignors execute this document, and if such information is deemed necessary, Assignors hereby authorize and request the attorney/agent(s) of **Artegis Law Group, LLP**, to insert above the filing date and/or Application No. of said application.
 - 6. This declaration is directed to the attached application, or (if following box is checked):

United States application or	PCT	international application number	
29/565,667	filed	on <u>May 23, 2016</u> .	

As a below named inventor, I hereby declare that:

The above-identified application was made or authorized to be made by me:

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application; and

I acknowledge that any willful false statement made in this declaration is punishable under section 1001 of title 18 by fine or imprisonment of not more than 5 years, or both.

IN WITNESS WHEREOF, the said Assignors have executed and delivered this instrument to said Assignee on the dates indicated below.

1) 8/3/16 (DATE) M. Frank EMANUEL
2) 8/3/16 (DATE) Trevor CLEVELAND

3) 8/3/16 (DATE) KAUKO'CONNOR

4) O NO (DATE) Steven DREYER

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RECORDED: 10/17/2016