

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT4102627

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	LAI LAM CHEUNG	10/17/2016
RECEIVING PARTY DATA		
Name:	BRANDCORE LTD.	
Street Address:	PALM GROVE HOUSE, ROAD TOWN	
Internal Address:	P.O. BOX 438	
City:	TORTOLA	
State/Country:	VIRGIN ISLANDS, BRITISH	
PROPERTY NUMBERS Total: 7		
Property Type	Number	
Application Number:	29559886	
Application Number:	29572618	
Application Number:	29572625	
Application Number:	29572626	
Application Number:	29575530	
Application Number:	29575531	
Application Number:	29575533	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	14373-013	
NAME OF SUBMITTER:	RICHARD E. ONEY	
SIGNATURE:	/Richard E. Oney/	
DATE SIGNED:	10/18/2016	

Total Attachments: 2

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ASSIGNMENT

This Assignment is made and executed by:

Lai Lam CHEUNG

K, 35/F, BLK 8
SADDLE RIDGE GARDEN
MA ON SHAN, N.T.
HONG KONG

(the "Assignor"), to and in favor of Brandcore Ltd., a British Virgin Islands limited liability company having an office for the transaction of business at Palm Grove House, Road Town, P.O. Box 438, Tortola, British Virgin Islands (the "Assignee").

Whereas the Assignor desires to assign his entire right, title and interest in and to the inventions described in the United States Design Patent Applications Serial Nos. 29559886, 29572618, 29572625, 29572626, 29575530, 29575531, and 29575533 (the "Design Patent Applications") and all patents, patent applications and the like on the inventions to Assignee for valuable consideration; and

Whereas Assignee has provided such valuable consideration to the Assignor;

Accordingly, Assignor warrants, covenants and agrees as follows:

1. Assignor hereby sells, assigns and conveys to Assignee such Assignor's entire right, title and interest in and to the inventions described in the Design Patent Applications, including the Design Patent Applications themselves and all substitute, continuation, continuation-in-part and divisional applications based in whole or in part on the Design Patent Applications, and including all patents resulting therefrom and all reissues and extensions thereof, and including any and all rights of priority resulting from the filing of any such applications within the United States.

2. Assignor hereby sells, assigns and conveys to Assignee such Assignor's entire right, title and interest in all counterparts to the Design Patent Applications that have been or may be filed outside the United States or under the Patent Cooperation Treaty, whether pursued as a patent, an inventor's certificate, a utility model or the like, including all rights of priority based on the Design Patent Applications, further including all continuation, continuation-in-part and divisional applications based in whole or in part on the non-U.S. counterparts, and still further including all patents, inventor's certificates, utility models, reissues and extensions resulting from any of the non-U.S. counterparts.

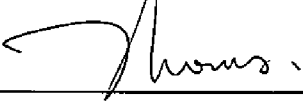
3. Assignor hereby grants to Assignee the sole and exclusive right to prosecute the Design Patent Applications and all related applications as described in Paragraphs 1 and 2 above, as well as any opposition proceedings, reissue applications, reexaminations, and nullity or invalidity proceedings. The Assignor authorizes all governmental bodies having the power to

claim the aforesaid benefit of the right of priority provided by the International convention which may henceforth be substituted for it.

I hereby authorize Robert N. Blackmon, attorney for Assignee, to insert the filing dates and Serial numbers into the first paragraph of this assignment, after the application for Letters Patent has been filed, and the U.S. Patent Office has assigned such application a Serial Number.

I covenant with said Assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that I have full right to convey the same as herein expressed.

IN WITNESS WHEREOF, I have hereunto signed my name on the day and year set forth below.



Inventor's Signature

12/10/2016

DATE

Lai Lam CHEUNG

Inventor's Printed Name