504008111 09/16/2016

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT4054768

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HUGE DESIGN INC.	09/12/2016

RECEIVING PARTY DATA

Name:	GOPRO, INC.
Street Address:	3000 CLEARVIEW WAY, BLDG. E
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94402

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29576880

CORRESPONDENCE DATA

Fax Number: (650)938-5200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6503357158

Email:dchevalier@fenwick.comCorrespondent Name:ANTHONY T. JACOBSONAddress Line 1:801 CALIFORNIA STREET

Address Line 4: MOUNTAIN VIEW, CALIFORNIA 94041

ATTORNEY DOCKET NUMBER:	33015-34842
NAME OF SUBMITTER:	ANTHONY T. JACOBSON
SIGNATURE:	/Anthony T. Jacobson/
DATE SIGNED:	09/13/2016

Total Attachments: 2

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PATENT 504008111 REEL: 040054 FRAME: 0328

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, Huge Design Inc., a California corporation, having a place of business at 1426 18th Street, San Francisco, CA 94107 ("ASSIGNOR"), has sold, assigned, and transferred and does hereby sell, assign, and transfer to GoPro, Inc., a Delaware corporation, having a place of business at 3000 Clearview Way, Bldg. E., San Mateo, CA 94402 ("ASSIGNEE"), for itself and its successors, transferrees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional or non-provisional application filed under 35 U.S.C. § 111, design application filed under 35 U.S.C. § 171, Registered Community Designs, international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION") and any patents issuing thereon ("PATENT RIGHTS"):

į	COUNTRY	APPLICATION	FILING DATE	TITLE	PATENT	ISSUE DATE
		NUMBER			NUMBER	j
	US	29/576,880	September 7, 2016	Camera		

and;

2. The entire worldwide right, title, and interest in and to:
(a) the PATENT RIGHTS, including any right of priority; (b) any provisional, divisional, continuation, substitute, renewal, reissue, and other related applications thereto which have been or may be filed in the United States or elsewhere in the world; (c) any patents which may be granted on the applications set forth in (a) and (b) above; and (d) the right to sue in its own name and to recover for past infringement of any or all of any applications or patents issuing therefrom together with all rights to recover damages for infringement of provisional rights.

ASSIGNOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all ouths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titled and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER of the above-identified patent applications and Letters Patents and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. ASSIGNOR further agrees to provide any successor, transferce, assignee, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

ASSIGNOR represents that ASSIGNOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the ASSIGNOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Duly Authorized Representative of ASSIGNOR		00	٠.			v.						٠.			- 4		20																						×	· ·			
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Date of Signature

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Sep 12, 2016

William Duncan Webb, II

Designer

Huge Design Inc.

Duly Authorized Representative of ASSIGNEE

Date of Signature

Fablice Barbier

SVP, Product Development

GoPro, Inc.

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