

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DAVID ROSENBERG	07/31/2012
RECEIVING PARTY DATA		
Name:	SENSE NETWORKS, INC.	
Street Address:	1123 BROADWAY	
Internal Address:	SUITE 817	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10010	
PROPERTY NUMBERS Total: 2		
	Property Type	Number
	Application Number:	14716805
	Application Number:	14496234
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NAME OF SUBMITTER:	DANE A. BALTICH	
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DATE SIGNED:	10/21/2016	
Total Attachments: 2		
source=469230 469229 Assignment Inventor to Sense Networks#page1.tif		
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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE
Assignment and Agreement

For value received, I, **David Rosenberg**, of New York, NY, US, hereby sell, assign and transfer to Sense Networks, Inc., having an office at 1123 Broadway, Suite 817, New York, New York, 10010, United States of America, and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to all of the inventions in the patent application entitled **User Description Based on a Context of Travel** and identified by Kaplan Breyer Schwarz & Ottesen's Attorney Docket as **375-010US**, Serial Number 13/563,784, filed on August 1, 2012, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions.

I also concurrently hereby sell, assign and transfer to Sense Networks, Inc. the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

Because the application serial number and/or filing date of this application is not known at the time of the execution of this Assignment and Agreement, I authorize the duly-appointed attorneys in this application plus Wayne S. Breyer, Reg. No. 38,089 and Kenneth Ottesen, Reg. No. 54,353 to insert the filing date and application serial number of this application in the above paragraph when known.

I authorize Sense Networks, Inc. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Sense Networks, Inc. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

I hereby acknowledge that in the event of a conflict of interest between Sense Networks, Inc. and me, the firm of Kaplan Breyer Schwarz & Ottesen, LLP is the attorney for Sense Networks, Inc. and is not my attorney.

I request that any and all patents for said inventions be issued to Sense Networks, Inc. in the United States and in all countries foreign to the United States, or to such nominees as Sense Networks, Inc. may designate.

I agree that, when requested, I shall, without charge to Sense Networks, Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

David S. Rosenberg 7/31/2012
David Rosenberg and Date