

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| ARNI THOR | 10/25/2016 |
| SHIREEN MARIA THOR | 10/25/2016 |
| RECEIVING PARTY DATA | |
| Name: | AST DESIGN, LLC |
| Street Address: | 121 BROADWAY |
| Internal Address: | SUITE 546 |
| City: | SAN DIEGO |
| State/Country: | CALIFORNIA |
| Postal Code: | 92101 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29546653 |
| CORRESPONDENCE DATA | |
| Fax Number: | (801)328-1707 |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | |
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| ATTORNEY DOCKET NUMBER: | 19941.5 |
| NAME OF SUBMITTER: | TIMOTHY D. NICHOLS |
| SIGNATURE: | /Timothy D. Nichols/ |
| DATE SIGNED: | 10/28/2016 |
| Total Attachments: 3 | |
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| source=20161027131552648#page3.tif | |

ASSIGNMENT

WHEREAS, I (we), the below named inventor(s), hereinafter referred to as ASSIGNOR(S), is the owner of record of the pending United States and foreign patent applications and issued patents listed in the attached Schedule A;

WHEREAS, **AST Design, LLC**

whose post office address is **121 Broadway, Suite 546, San Diego, California 92101**

hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to the listed patent applications and issued patents (herein after collectively referred to as the "INVENTION");

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I, ASSIGNOR, by these presents do sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in said INVENTION and in all Letters Patent or Patents granted thereon, divisions, continuations and continuations-in-part of said INVENTION, or reissues or extensions of Letters Patent or Patents granted thereon, and in all corresponding applications which may be filed in countries foreign to the United States, and in all patents issuing thereon in the United States and foreign countries.

The right to file foreign patent applications on said INVENTION in its own name, wherever such right may be legally exercised, including the right to claim the benefits of the International convention for such applications.

ALSO, ASSIGNOR hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said listed applications and issued patents or any other patent application(s) for said INVENTION, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said INVENTION, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning said INVENTION that are within ASSIGNOR'S possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR acknowledges that the patent applications and issued patents listed in the attached Schedule A are subsumed under ASSIGNOR'S signature to this Assignment where applicable. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S heirs, executors, administrators and other legal representatives.

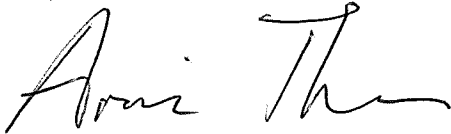
Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks and such patent office officials in foreign countries as are duly authorized by their patent laws to issue patents to issue any and all patents on said INVENTION to the Assignee as the owner of the entire interest, for the sole use of Assignee, its successors, assigns and legal representatives.


Assignor hereby agrees, without further consideration and without expense, to sign all lawful papers and to perform all other lawful acts which Assignee may request of Assignor to make this Assignment fully effective, including, by way of example but not of limitation, the following:

Prompt execution of all original, divisional, substitute, reissue and other United States and foreign patent applications on the invention, and all lawful documents requested by Assignee to further the prosecution of any of such patent applications.

Cooperation to the best of Assignor's ability in the execution of all lawful documents, the production of evidence, nullification, reissue, extension or infringement proceedings involving the invention.

ASSIGNOR authorizes any individual authorized to act on behalf of Customer Number 22913 to insert or complete any information in this document needed to effect its recordal in the U.S. Patent and Trademark Office.

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| LEGAL NAME OF INVENTOR/ASSIGNOR | | | |
| Name: | Arni Thor | Date: | 10/25/2016 |
| Signature: |  | | |

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|---------------------------------|---|-------|------------|
| LEGAL NAME OF INVENTOR/ASSIGNOR | | | |
| Name: | Shireen Maria Thor | Date: | 10/25/2016 |
| Signature: |  | | |

SCHEDULE A

| Country | Serial No. / Patent No. | Filed / Issued | Title |
|----------------|------------------------------------|---------------------------|--------------|
| US | 29/546,653 | 11/24/2015 | Bracelet |
| AU | 201612632 | 05/16/2016 | Bracelet |
| AU | 201612631 | 05/16/2016 | Bracelet |
| CA | 168561 | 05/19/2016 | Bracelet |
| CN | 201630184980.5 | 05/17/2016 | Bracelet |
| EP | 003136324-0001 | 05/18/2016 | Bracelet |
| EP | 003136324-0002 | 05/18/2016 | Bracelet |
| HK | 1600921.1 | 05/13/2016 | Bracelet |
| IN | 283610 | 05/20/2016 | Bracelet |
| JP | 2016-010715 | 05/19/2016 | Bracelet |
| JP | 2016-010716 | 05/19/2016 | Bracelet |