

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4119032

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HAMISH CAMPBELL	05/31/2016
RECEIVING PARTY DATA	
Name:	PEARLFISHER, INC.
Street Address:	455 BROADWAY
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10013
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29570374
CORRESPONDENCE DATA	
Fax Number:	(330)877-2030
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	3308770700
Email:	USPTO-docketing@martinferraro.com
Correspondent Name:	MARTIN & FERRARO, LLP
Address Line 1:	1557 LAKE O'PINES STREET, NE
Address Line 4:	HARTVILLE, OHIO 44632
ATTORNEY DOCKET NUMBER:	214.0013-01000
NAME OF SUBMITTER:	THOMAS H. MARTIN
SIGNATURE:	/THOMAS H. MARTIN/
DATE SIGNED:	10/28/2016
Total Attachments: 2	
source=Executed Assignment from HamishCampbell to Pearlfisher#page1.tif	
source=Executed Assignment from HamishCampbell to Pearlfisher#page2.tif	

EXHIBIT A

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT is made and effective as of the date of execution below.

WHEREAS, as an employee and/or contractor of Pearlfisher, Inc., I may have participated on projects for Pearlfisher's client, eos Products, LLC and/or any of their affiliates ("EOS") inclusive of projects related to EOS's Visibly Soft Lip Balm product and/or Shimmer Lip Balm product, I understand and acknowledge that I may have contributed to and/or developed intellectual property, including, without limitation, intellectual property which may, or may not, require me to be named as an author and/or inventor on certain intellectual property rights;

WHEREAS, I wish to formally memorialize the assignment of the subject intellectual property rights;

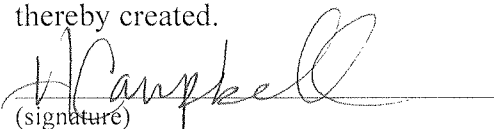
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereto agree as follows:

I agree to, and do hereby, assign to Pearlfisher Inc. (a Delaware corporation having an address of 455 Broadway, New York, New York 10013) any and all intellectual property including, without limitation, inventions, discoveries, designs, developments, modifications, improvements, specifications, computer programs, formulae, techniques, trade secrets, packages, graphics or images, visual works and other works of authorship, whether or not patentable or copyrightable, that were/are made, created, conceived of or reduced to practice (now or in the future) in connection with any work for EOS, regardless of whether any or all of these Property Rights are assigned and/or ever developed, pursued or commercialized by EOS.

I further acknowledge that all original works of authorship which are made by me (solely or jointly with others) relating to any work for EOS which are related and/or protected by copyright are "works made for hire," as that term is defined in the United States Copyright Act.

Furthermore, I agree to execute any and all documents necessary for Pearlfisher Inc., its successors, assigns, and /or legal representatives, to pursue and fully enjoy the Property Rights in any territory around the world until the last of the Property Rights expire.

Finally, I hereby acknowledge that no express or implied grant of any rights in any of said Property Rights is granted to me and further acknowledge that I freely and voluntarily entered into this Agreement and understand the terms of this Agreement and the legal obligations thereby created.


(signature)
Creative Director

(printed name/title)

(date)

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